



Name of Municipality : Muvattupuzha

Name of CMM: Neena John

## **ACHEIVEMENTS SO FAR**

### **1. Social Mobilisation and Institutional Development**

1300 urban poor women have included in neighbourhood groups through the formation of 84 SHGs after the launch of NULM program. 4 defunct NHGs have revived through the frequent contact with these NHGs. Out of 206 NHGs 143 NHGs have got revolving fund and 16 women started livelihood activities with this fund. Community organisers sensitize the NHG members to add on their income through livelihood activities.

- Revolving fund distributed to 143 NHGs
- Revolving fund given to 28 ADSs
- Interest Subsidy given of Rs.282859/-
- 111 Nhgs have linked with bank



## **2. Self Employment Program**

Under NULM program 17 urban poor have enhanced their livelihood through self employment program. 14 persons have got EDP training for the upliftment of their enterprise.

- Al Falah popcorn unit
- Aman Textiles
- Orange Bakery
- Jimcy Enterprises
- International Saloon
- Jyothis Cleaning Material
- Sanda Collections
- Revathy Flour Mill
- ISO Studio
- 1 Auto rickshaw
- Lottery Bunk
- Abhinav Flour Mill
- Kudumbashree Canteen



➤ Mobile shop

➤ 2 Tailoring Unit

Besides these 16 women started enterprise with linkage/revolving fund.

➤ Santhanam Training :- 2 Women successfully completed santhanam training

### **3. Employment through Skill Training and Placement**

111 students have enrolled various courses. 76 students successfully completed the courses and 66 placed.

### **4. Support to urban street vendors**

143 street vendors have identified through the survey and town vending committee approved the same. 113 street vendors got Id cards.



## **Mission 80 days**

### *1. Geriatric Care Training*

2 women have completed training on geriatric care at HLPPT Alappuzha and one of the have placed.

### *2. Shelf Space at Super Market*

New Traders at velloorkunnam have given a shelfspace in their supermarket to Kudumbashree for selling the products on a commission basis. 10 entrepreneurs have got this opportunity to market their products. Rice powder, curry powders, snacks, cleaning items etc are sold out through this super market.

### *3. Food fest & Special Trade fair*

As part of mission 80 days a 'Café Kudumbashree food fest and special trade fair' have conducted in **K.M George Town Hall Muvattupuzha** with the support of Kudumabshree District Mission Ernakulam. 9 Kudumbashree entrepreneurs from Muvattupuzha Municipality, Kothamangalam Munciaplity, Perumbavur municipality and Koothattukulam municipality

participated in has the food fest. ‘Special karkidaka kanji’ was a delicious and most attractful food on the food fest.



After effect of food fest conducted at Muvattupuzha Municipality one cafe unit named ‘Ruchi melam’ with the leadership of Ms. Rajitha (lotus NHG ward 23)cafe unit have registered as sep in Kudumbashree CDS and they got an opportunity to prepare snacks, tea, juice for the district level youth festival conducted at SNDP High School Muvattupuzha.

**4. R.O Plant**

Beneficiary and location identification have done at ward 1. 4 Kudumbashree women willing to start R.O Plant named Annies Baburaj, Lassitha Babu, Santha Sivan and Prasannakumari.

**5. ARISE Multi Task Team**

2 persons are willing to go training conducted by District Mission Kudumbashree Ernakulam.