

Action Plan-DDU GKY-Kerala

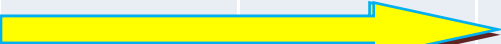
Sl.No	Key areas	Actions	Agency responsible	Time limit	Supervision	Monitoring
1.	Additional Target - 20000	<ul style="list-style-type: none"> ➤ Additional Target Letter to JS, MoRD-28/09/2017 ➤ Approval from MoRD-30/10/2017 ➤ Receiving request from PIAs-15/11/2017 ➤ Sanctioning, Signing MoU with PIAs and disbursement of 1st installment-01/12/2017 ➤ Conducting Due Diligence-25/12/2017 ➤ Commencement of training of phase 3-30/12/2017 ➤ Setting up of new bench mark in training commencement within 45 days 	State mission team	30/12/2017	SPM(PS)/COO	ED Kudumbashree
2	Placement&tracking	<ul style="list-style-type: none"> ➤ Inviting proposal&finalization Software-Tracking System -15/10/2017 ➤ Digitalization of naipunya register-01/12/2017 ➤ Token generation ➤ Geo tagging of TCs-15/11/2017 ➤ Setting up of BPO/Call center&placement cell-15/11/2017 	- State mission team	15/11/2017	SPM(T)&SPM(MIS)	COO(S) ED Kudumbashree
3.	Wide publicity & campaign	<ul style="list-style-type: none"> ➤ IEC action plan-Oct 20th ➤ Inviting proposal from media agencies-Nov10th ➤ Finalization of Media agency-Nov25th ➤ Publicity wso media agency-Dec1st 	State mission team	01/12/2017	SPM(INS)	COO(S) ED Kudumbashree

4.	Migration support centres	<ul style="list-style-type: none"> ➤ Preparation of guidelines (Oct20th) ➤ Identification of Building&finalization-1st Nov ➤ Setting up of MSS at Trivndrum, Ernakulam&Calicut -Dec1st 	Dt. Mission/ State mission team	01/12/2017	SPM(INS)/C OO	ED Kudumbashree
5.	Yearly projects.&residential projects	<ul style="list-style-type: none"> ➤ PAC approval –Nov 20th ➤ Implementation-30/12/2017 	State mission team/PIAs	30/12/2017	SPM/COO	ED Kudumbashree
6	Rating of TCs& grading of PIAs	<ul style="list-style-type: none"> ➤ Self evaluation (examination) as per checklist by Q team –Oct 30th ➤ Social auditing-Nov 10th ➤ Inspection and Evaluation at district level-Nov 25th ➤ Inspection and Evaluation at state level-Dec 15th ➤ Rating&Declaration-Dec 20th ➤ Grading of PIAs-Jan 1st 	PIAs/Dt Mission/State Mission team	01/01/2018	COO	ED Kudumbashree
7	Quality enhancement	<ul style="list-style-type: none"> ➤ Mentors for PIAs-Oct 23rd ➤ Convergence with govt institutions for OJT. Eg;-hospitality-KTDC, retail-supplyco, healthcare-hospitals-Nov 15th ➤ Motivational sessions for new trainees-Nov 1st ➤ ToT with the collaboration of external agency –Dec 15th ➤ Compulsory certified work readiness courses for candidates by PIAs ➤ 	PIAs/Dt Mission/State Mission team	15/12/2017	SPMs/COO	ED, Kudumbashree

8.	Fund utilization	<ul style="list-style-type: none"> ➤ Disbursement of 1st installment of additional targets-01/12/2017 ➤ Release of 2nd & 3rd installments of phase 2&phase11 PIAs-Mar 15th 	State Mission team	15/03/2018	SPMs/COO	ED, Kudumbashree
9.	Issue of Additional Target to Existing PIAs	<ul style="list-style-type: none"> ➤ Receiving application in MRIGS ➤ Conducting Due Diligence in the existing Centres ➤ Putting up file for sanction of project ➤ Issue of Sanction Order ➤ Signing MoU with PIAs ➤ Release of First Installment 	State Mission	31/10/2017	SPM(PS)/COO	ED, Kudumbashree.
10	Pro life	<ul style="list-style-type: none"> ➤ Beneficiary data submission&placement status updation-Oct 30th ➤ Fund collection from CRD-Nov 5th 	State Mission	05/11/2017	SPM(Mob)	COO(S)
11	Sagarmala	<ul style="list-style-type: none"> ➤ Launching of Sagarmala project-Nov 2nd /3rd ➤ Receiving application in MRIGS- ➤ Sanctioning, Signing MoU with PIAs and disbursement of 1st installment - 01/12/2017 ➤ Conducting Due Diligence in the existing Centres-20/12/2017 ➤ Commencement of training -30/12/2017 	State Mission	30/12/2017	SPM(PS)/COO	ED, Kudumbashree.

Activity Calendar



Key areas	Oct	Nov	Dec	Jan	Feb	Mar
Additional Target -20000						
Placement & tracking						
Wide publicity & campaign						
Migration support centres						
Yearly projects & residential projects						
Rating of TCs & grading of PIAs						
Quality enhancement						
Fund utilization						
Issue of Additional Target to Existing PIAs						
Pro life						
Sagarmala						

