



## JEVA team to give training and support for women farmers



**S. HARIKISHORE I A S**  
Executive Director  
Kudumbashree

JEVA (JLG Evaluation Agent) team is our strength in agricultural sector. JEVA team, our 'master farmers' take the leadership to give essential technical support needed for our farming groups. They also monitor the performance of our Joint Liability Groups (JLGs) and equip them to do effective farming by providing frequent trainings. As of now, there are 605 members in JEVA (JLG Evaluation Agent) team. There are 4 JEVA members in every development block.

JEVA team was constituted in 2016 when we felt the need for services of master farmers. The requirement was to bring efficiency and provide support to various projects in the agricultural sector. JEVA team was formed by selecting

Kudumbashree members who had good farming experience. After selection, initial training was given to them. In the year 2018, performance improvement training was also given to the JEVA team members (Certificate course from Kerala Agriculture University)

We are proud to note that JEVA team was able to provide leadership to bring good achievement in many projects in the last three years.

Some notable programs/ projects they monitored in the last 3 years include 1) Evaluation of all women farming groups, 2) Conducting survey of the enterprises in Animal Husbandry sector, 3) Extending various trainings for farmers, 4) Coordination of the 'Samrudhi Campaign' to increase area under farming and to cultivate more fallow land, 5) Implementing of the 'Bhakshya Suraksha Bhavanam' campaign (food security for all homes) providing training to 20 lakhs houses, 6) Implementing and continuous monitoring of 'Nattuchantha' (weekly markets).

Wishing all success to the JEVA team for continuing their good work and monitoring



so as to bring efficiency in the farming practices of more than 3 lakh women farmers of kudumbashree.