

<b>Details of the responsible officer</b>		
1	Name of District	Thrissur
2	Name of Person In charge	Adarsh P Dayal
3	Designation	DPM (ME)
4	Contact Number	9446229754

<b>Basic Information about the Unit</b>		
1	Name and contact number of ME unit adopted	Priya Darsiny Kerasree, 9744374937
2	Area of operation	Thrissur District
3	Location of ME	Chittilappilly. Pazhantully Temple Road, Adat GP
4	Name & contact Number of MEC in charge	Satheelatha 8592815485
5	Whether MEC visits regularly and supports the unit?	Whenever necessary
6	individual/Group	Group
7	If group, Total no of members	10 Out of this 7 of them are actively engaged
8	Scheme( RM E/Yuvashree/others(Specify)	SGSY
9	Details of trainings received (PIP/EDP/Skill/Accounting& Auditing/Others(Specify)'	Skill
10	Whether unit need any training	Yes. Product diversification, Legal requirements, Accounting & Book keeping, GST
11	Present Marketing strategy/Channels	Kudumbashree market, Kalyan Hyper Market, Local
12	Whether unit have any idea for business expansion or diversification	Yes. Coconut Vinegar

<b>Financial details</b>		
1	Whether registers are maintained properly?	yes
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	R: 245747 E:211239
5	Total Revenue and expenditure in 2016-17	R:2265318 E:1889648
6	What are the financial assistance received from the Kudumbashree	Revolving Fund
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes. Technology Upgradation Fund

**Photo of the unit (Including officer in charge)**



### **1. Major observations / findings:**

The unit was started on 26-08-2005 by availing SGSY Loan. The unit took loan of Rs.200000 from Union Bank.10 members were there at the time of commencement. At present 7 of them are coming regularly and 3 of them if necessary. The unit is extracting oil from coconut and selling at the rate of Rs.161/ltr which is slightly high from open market. They are taking Rs.400/- as daily wage. Average monthly turnover was Rs.1.75 lakh.

### **2. Suggestions for improvement:**

Must take all necessary license, provide PIP on Coconut Vinegar preparation using Coconut water and proper accounting practice.

### **3. Initiatives undertaken for betterment:**

The machines need to be replaced. TUF project was prepared. Steps took to get GST and Packing licence. At the time of first visit some members don't have Health Card. Made aware about the importance and now all of them have.

### **4. Initiatives needed for improvement:**

If possible start a coir defibering unit there. To less the cost incurred for bottle purchase

### **5. Remarks if any:**

They are willing to improve. Guidance is only needed