

Details of the Responsible Officer		
1	Name of District	Ernakulam
2	Name of Person in Charge	Ajesh N
3	Designation	District Programme Manager - DDUGKY
4	Contact Number	9961930312

Basic Information about the Unit		
1	Name and Contact number of ME Unit Adopted	Pineshree Satellite Unit
2	Area of Operation	moovattupuzha
3	Location of ME	South Maradi, Panchayath building
4	Name & Contact Number of MEC in Charge	Sophi John- 9847834531
5	Whether MEC visits regularly and supports the unit?	Yes
6	Individual/Group	Group
7	If group total no of Members	5
8	Scheme(RME/Yuvashree/Others(specify))	RME
9	Details of Training received (PIP/EDP/Skill/Accounting & Auditing /Others (Specify))	EDP (for one person only)
10	Whether unit need any training	Yes
11	Present marketing strategy/Channels	Presently None
12	Whether unit have any idea for business expansion or diversification	No

Financial Details		
1	Whether Registers are maintained properly?	No
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-2016	R: nil E:nil
5	Total Revenue and expenditure in 2016-2017	R: nil E:nil

6	What are the financial assistance received from the Kudumbashree	Subsidy(SEA fund)- Rs.10000/- RF- Rs.35000/-
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the Unit (with Officer in charge)



1. Machinery details including production capacity:

- Furnace – conventional type but not operational at present due to damage
- Juicer - 50kg
- Boiler- 75 kg
- Filler- 30ltr.
- Gas Stove- 2

2. Major Observation/Findings:

- The unit is not operational at present. The unit started at 2010 but in a dead stage when i visited the unit on 15/08/2017. The previous group members retired from the unit (except one) and another 4 women are come up forward to run the unit on the same day. So the unit has to be re-established in all means including the renewal of its licence too.

3. Suggestions for Improvement:

- First priority is the renewal of the licence
- Proper training to its members
- Find new markets and marketing strategies
- Strict auditing and book keeping
- Organize a community meeting which involves Unit members, CDS, DMC and ADMC

4. Initiatives needed for improvement:

- The group must require financial assistance for installing and repairing required machinery and purchase of raw materials.
- Also, the unit have financial liability of Rs.63000/- at present
- They must need equipments like: Oven(30kg),Coconut Cutter, Sealing machine, Compressor

5. Remarks if any

When i visited the unit it's totally in a dead phase. But i noticed that 5 women who come up bravely and are ready to take this risk and it was quite an inspirational moment for me. But the unit needs every support from the state as well as district mission because from the 4 members of the five, are not experienced and must require all trainings including auditing and book keeping. Also, the main aim of the group is to use fruits like pineapple, grape etc...And convert them into value added products like jam, dried fruits etc.. Also, the unit wants to make coconut chips, boiled banana chips and pickles too... But in my evaluation the unit needs technological and financial assistance to travel into a successful unit, otherwise it will be a waste of time.