

National Urban Livelihood Mission- Payyoli Municipality

THUSHARA. M - CITY MISSION MANAGER (Oct 2017 to Feb 2020)

National Urban Livelihood Mission commenced with an aim to improve the livelihood and to alleviate poverty of Urban poor by providing different kinds of services. Most of the urban poor families in Kerala included in Kudumbashree system. The Mission starts its operation at Payyoli Municipality in April 2016.

The achievements / Activities of NULM in Koyilandy Municipality is as follows:

Social Mobilisation and Institutional Development:

- Conducted ward level campaigns for inclusion of Urban poor families in Kudumbashree. As a result of this campaign 49 New Self Help Groups are formed by including 735 urban poor families in Kudumbashree.
- Organised and Conducted Different types of Capacity Building Trainings to newly formed 49 SHGs. Which includes Financial Literacy Campaign, Module 1 , Module 2 etc.
- Sparsham campaign 100% Completed.
- Revolving Fund of Rs. 10000/- given to 207NHGs.
- Revolving Fund of Rs. 50000/- given to 23 Area level Federations.
- 10 Defunct NHGs were revived.

Employment Through Skill training & Placement:

- Conducted ULB level and Ward level Mobilisation Camps in Regular Basis.
- Enrolled 84Candidates in different Technical & Non-Technical courses.
- Provided Placement to 55 Candidates with a minimum salary of Rs. 8000/-
- TA request send to State Mission 32 candidates (Rs. 168085/-)

Self Employment Programme:

- Started 17Individual Enterprises.
- Started 3 Group Enterprises.
- 38Micro Enterprises were started with ADS Revolving fund and Linkage Loan.
- Linkage loan support given to 180 NHGs. (Rs. 4.05Crore)
- Interest Subsidy given to 94 NHGs (Rs.19.46 Lakhs)

Support for Urban Street Vendors :

- 72Street Vendors were identified through Survey.
- ID card issued to 52 Street Vendors.

- 2 Women street vendors are added to Kudumbashree.

Other Activities Conducted:

- Mobilised 10 Candidates for ARISE training with an aim to start Multy Task Team.
- KudumbashreeShop proposal submitted to district Mission. Location &Beneficiary Selection completed.
- 3 products were send to Amazone Saheli.
- Conducting Monthly Market in Regular Basis.
- Provided training to Harithakarmasena members in Cloth bag making. Members are getting Rs. 8000/- monthly income.
- Visited 2 skill training centres in Regular intervals.
- Job Mela scheduled on March.

Achievements at A Glance:

Parameters	Achievements
NHG Formation	49
Inclusion of Urban Poor	735
Capacity Building Training Given to	49
Revival of Defunct NHG	10
Revolving fund to NHGs	207
Revolving Fund to ADS	23
Individual Enterprises Started	17
Group Enterprises Started	3
ME units started with ADS RF/ Linkage	38
Linkage Loan provided to	180 (Rs. 4.05 Crore)
Interest Subsidy Provided to	94 (Rs. 19.46 Lakhs)
Candidates Enrolled	84
Candidates Got placed	55
TA & PPS Given to	32 (Rs.168085/-)
Street Vendors Identified	72
ID card issued to	52
KUDUMBASHREE SHOP	Proposal Submitted
ARISE Multi task team candidates Mobilised	10 Candidates