

National Urban Livelihoods Mission (NULM)

National Urban Livelihoods Mission (NULM) is a poverty alleviation program implemented by Ministry of Housing & Urban Affairs Government of India. The mission aims to reduce poverty and vulnerability of the urban poor households by enabling them to access gainful self-employment and skilled wage employment opportunities, resulting in an appreciable improvement in their livelihoods on a sustainable basis, through building strong grassroots level institutions of the poor. The mission would aim at providing shelters equipped with essential services to the urban homeless in a phased manner. In addition, the mission would also address livelihood concerns of the urban street vendors by facilitating access to suitable spaces, institutional credit, social security and skills to the urban street vendors for accessing emerging market opportunities.

Social Mobilisation and Institution Development (SM&ID)

Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM) shall rest on the foundation that the mobilisation of urban poor households to form their own institutions is an important investment for an effective and sustainable poverty reduction program. At least one member from each urban poor household should be a woman and brought under the Self-Help Group network. These groups will serve as a support system for the poor to meet their financial and social needs.

Under DAY NULM scheme we formed 78 SHGs. In addition to this 30 Elderly SHGs were formed, and we revived all inactive SHGs.

Revolving fund is provided to the Area Development Societies (ADS) and Self Help Groups (SHGs) to inculcate the habit of thrift and credit. The revolving fund also builds institutional capacity of the SHGs and ADS in managing funds. The revolving fund would form part of the corpus along with their own savings. Revolving fund of Rs 10000 each was given to 152 SHGs. Revolving fund of Rs. 50000 each was given to 26 ADSs.

The Employment through Skill Training & Placement (EST&P)

The Employment through Skill Training & Placement (EST&P) Component under NULM is designed to provide skills to the unskilled urban poor as well as to upgrade their existing skills. The program will provide for skill training of the urban poor to enable them setting up self-employment ventures and for salaried jobs in the private sector.

During the implementation we have conducted several mobilizations programs to find the candidates. We have enrolled 118 candidates to different technical and nontechnical courses under NULM all over Kerala and among them 87 candidates successfully completed and certified. From these 51 candidates were placed at different regions of our country.

Self-Employment Programme (SEP)

This component will focus on financial assistance to individuals/groups of urban poor for setting up gainful self-employment ventures/ micro-enterprises, suited to their skills, training, aptitude and local

conditions. The component will also support Self Help Groups (SHGs) of urban poor to access easy credit from bank and avail interest subsidy on SHG loans.

Under SEP component we have started 49 individual units and 5 Group units with support of loans by different banks. We conducted EDP training to 54 applicants to develop their entrepreneurship skills. Provided different skill trainings like food processing, cloth bag making, paper bag making, geriatric training etc to SHG members to start their own units.

Support to Urban Street Vendors (SUSV)

(DAY-NULM) seeks to address the concerns of urban street vendors by facilitating access to suitable spaces for vending, institutional credit, improved skills and social security linkages. The Support to Urban Street Vendors Component of DAY-NULM sets out the strategy and operational guidelines with regard to this component.

Street vendor survey completed and approved by Town Vending Committee. From the list we have given ID cards to 121 vendors (100%)

Innovative Projects

Part of Innovative enterprises we have started several units like Urban Service Team, Geriatric Care team, Construction Team, Gardening team, Swanthanam Unit, Cafe Units, Medical Laboratory etc and they have received good income.

Mission 80 Days

I, Amazon Saheli

5 products from different Kudumbashree ME units shared to the state mission.

II, RO Plant

Beneficiaries are identified from both the municipalities to start RO Plant.

III, Shelf space

Shelf space identified at different locations of the city and displayed products from Kudumbashree ME units.

V, Food fest

Food fest arranged at the ULB and four Kudumbashree café units participated in the fests.

Mission 100 Days

Part of mission 100 days we have conducted 5 Medical camps. 360 Kudumbashree members and their family members attended the camp.