



DDUGKY

Roll out with districts



(Goal .1) Deen Dayal Upadhyaya - Grameen Kaushalya Yojana

- Total target of training **1,17,247** for the year 2016-22
- commencements of training for **64810** (55% of total target allocated)
- completed training for **52989** students (45% of total target allocated)
- **40803** students got job appointments. (77% of total training completed)

Goal for the year 2020-21

- Training commencement - **20049**
- Training completion - **18398**
- Job appointment - **12843**



DDU GKY District target 2020-21										
Districts	Total	Sep	oct	Nov	Dec	Jan	Feb	March	Total	Balance *
TVM	2,005	174	136	149	152	161	161	195	1,128	877
KLM	1,403	122	95	104	107	113	113	137	790	614
ALP	1,002	87	68	74	76	81	81	98	564	438
PTA	1,002	87	68	74	76	81	81	98	564	438
KTYM	1,403	122	95	104	107	113	113	137	790	614
IDK	1,804	157	122	134	137	145	145	176	1,015	789
ERN	1,804	157	122	134	137	145	145	176	1,015	789
TSR	1,604	139	109	119	122	129	129	156	902	701
KKD	1,403	122	95	104	107	113	113	137	790	614
PLKD	1,804	157	122	134	137	145	145	176	1,015	789
KNR	1,403	122	95	104	107	113	113	137	790	614
WYD	1,002	87	68	74	76	81	81	98	564	438
MLPM	1,403	122	95	104	107	113	113	137	790	614
KSGD	1,002	87	68	74	76	81	81	98	564	438
	20,046	1,740	1,360	1,488	1,523	1,610	1,610	1,950	11,281	8,765

*Could not commence Due to Covid-19



(Goal .2) Allot remaining 10,052 training target to PIAs under DDU-GKY

- Target already sanctioned to PIAs is **94215**
- Fund release process is undergoing for **4440** target
- Pre-PAC completed and waiting for remaining process is **8540** (target).
- The remaining target will be allocated in 11th Phase is **10052**

July	August	September
Float EoI for empanelling Agencies under DDU-GKY.	QA will be done and PAC will be conducted. MoU Signing, Sanction order issuing and first installment release will be done.	Sanction order will be issued and fund will be released.

(Goal .3) Yuva Keralam Under RKI- 10,000

(placement linked skill training)

Goal for the year 2020-21

- **Total sanctioned target - 10,000.**
- **Training commencement - 8,900**
- **Training completion - 5790**
- **Job appointment - 3634**

Activity	Sep	oct	Nov	Dec	Jan	Feb	March	Total
Commencement	2,500	700	-	2,500	700	-	2,500	8,900
Completion			1,995	600	600	1,995	600	5,790

Districts wise target allocation - Yuva Keralam

TVM	KLM	PTA	ALPY	KTM	IDKI	EKM	TSR	KZKD	MLPM	PLKD	WYND	KNR	KSGD	Total
754	706	551	702	766	553	740	903	754	1025	881	251	784	630	10000

Specialty of Yuva Keralam

- Exclusive Programme of State Govt
- No Sub category Division
- No Urban Rural – based on the eligibility
- One year duration
- Separate branding under Yuva keralam.





(Goal .4) The project Unnathi (placement linked skill training for MGNREGA beneficiaries)

Goal for the year 2020-21

Total target **3929** for the year 2020-21 under Unnathi

- **Training commencement - 3,929**
- **Training completion - 2,700**

Activity	Sep	oct	Nov	Dec	Jan	Feb	March	Total
Commencement	700	500	700	429	600	400	600	3,929
completion			600	450	500	350	800	2,700

Status of Employment Provided as on 31.03.2019

S No.	Districts	No of Active Job cards	No of HH got job	% of HH got job	Persondays Generated	Average days of employment provided to a HH	No. of Families Completed 100 days	% of families completed 100 days against total HH employed
1	2	3	4	5	6	7	8	9
1	ALAPPUZHA	174682	148041	84.75	13839846	93.49	76853	51.91
2	PATHANAMTHITTA	68640	51838	75.52	3971653	76.62	18273	35.25
3	ERNAKULAM	117465	82264	70.03	5905561	71.79	26454	32.16
4	THRISSUR	133874	86004	64.24	6027045	70.08	28963	33.68
5	THIRUVANANTHAPURAM	236409	179877	76.09	12326225	68.53	58441	32.49
6	KOTTAYAM	88303	60694	68.73	4119601	67.87	15169	24.99
7	IDUKKI	137904	108585	78.74	7132405	65.68	25532	23.51
8	WAYANAD	85532	62312	72.85	3952903	63.44	15609	25.05
9	KASARGOD	91165	66268	72.69	4089203	61.71	20058	30.27
10	MALAPPURAM	147062	88682	60.30	5200073	58.64	26033	29.36
11	KOLLAM	204802	152457	74.44	8806968	57.77	41355	27.13
12	KOZHIKODE	193029	144237	74.72	8304984	57.58	38300	26.55
13	PALAKKAD	222852	165984	74.48	9311669	56.10	29976	18.06
14	KANNUR	118139	81144	68.69	4537690	55.92	20464	25.22
	Total	2019858	1478387	73.19	97525826	65.97	441480	29.86



The project Unnathi

- Converged programme with MGNRGEA mission.
- Sustainable and full employment for MGNREGA HH.
- Additional financial support (MGNREGA wage to Students during training period.)
- Beneficiary database
- MGNREGA mission support for mobilisation.

(Goal .5) Allot remaining 2,745 training target to PIAs under Sagarmala

- Total target under Sagarmala - **3000**
- Target already sanctioned to PIAs is **255**
- The remaining target to be allotted is **2745**
- **Ernakulam and Kozhikode**

July	Aug	Sep	Oct	Nov	Dec	Jan	Feb
EoI will be floated.	QA will be done and PAC will be conducted.	Sanction order will be issued and fund will be released.	Training for 420 candidates will commence.	Training of 840 candidates will commence	Training of 840 candidates will commence	Training of 645 candidates will commence	Placement of 150 candidates will be done

(Goal .6) Captive employment

Goal for the year 2020-21

5000 candidates will be trained and absorbed by Captive Employers.(100% placement)

July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Eol will be floated as General DDU-GKY, giving more preference to Captive Employment.	QA will be done and PAC will be conducted.	Sanction Order will be issued and fund will be released.	Training for 140 candidates will commence.	Training for 245 candidates will commence.	Training for 350 candidates will commence.	Training for 350 candidates will commence.	Training for 350 candidates will commence and placement of 100 candidates will take place.	Training for 350 candidates will commence and placement of 150 candidates will take place.



(Goal .7) Special inclusion

Goal for the year 2020-21

Total **2320** special inclusion under DDU GKY/ Yuva Keralam

Ashraya Beneficiaries	300
Orphan Beneficiaries	20
Scheduled Tribe Beneficiaries	1600
PWD Beneficiaries	400
Total	2320



(Goal .8) Convergence

To give maximum opportunity to kudumbashree micro enterprise units by means of possible convergence through canteen units, uniform distribution, welcome kit distribution and other related services.

Distribution of uniforms and cap to DDU GKY beneficiaries by converging with Kudumbashree Micro Enterprises units	10000 Pair
DDUGKY Face Mask for all the Candidates	10000 Pair
Distribution of Food to DDU GKY training centre through Kudumbashree canteen unit (23 units linked)	25 Canteen
Distribution of bag to DDU GKY beneficiaries by converging with Kudumbashree Micro Enterprises units	16000 Bags

(Goal .9) DDU GKY – NRO for QA

- Total QA Completed as on date **405**
- Total QA planned this year **859**

QA- Outside Kerala -	Qualitative Appraisal of PIAs applied in Maharashtra, Megalaya, Karnataka, Nagaland, and Andrapradesh have to be completed.	159
	Negotiate with another 5 States and signe MoU with them for doing Qualitative Appraisal.	400
	QA from existing state	300



(Goal .10) Capacity Building Programs

Capacity Building Programs for SRLM/DMMU/BMMU/and CRPs:-	Capacity Building Programs for SRLM	3
	Capacity Building Programs for DMMU staff-	4
	Capacity Building Programs for BMMU staff	4
	Capacity Building Programs for CRPs	3
	Capacity Building Programs for PIAs	6

(Goal .11) IEC- Information Education and Communication

IEC - Information Education and Communication	1	Work order for Social Media Campaign	
	2	Train-banding of DDU-GKY and Yuva Keralam projects in three trains namely Ernad, Parasuram and Janashatabdhi Express trains for two months.	3 trains for two months
	3	Radio jingles in FM Radio stations under DDU-GKY and Yuva Keralam Projects for two months.	4 FM Stations for two months
	4	Railway Station Announcements as part of DDU-GKY and Yuva Keralam IEC for two months in seven Railway Stations.	7 Railway stations for two months
	5	Hoarding in 47 prime locations accross Kerala will be branded under DDU-GKY and Yuva Keralam.	Hoarding in 47 prime locations.
	6	Kaushal Panjee Registration will be done in all Panchayats accross Kerala.	24,00,000 entry in 941 panchayats



(Goal .12) – Strengthening of Migration support centre

- Revise the MSC operations as budget of MSCs enhanced from 10 lakhs to 30 lakhs
- Make 4 MSCs fully functional expanding the scope of operations.
- Need assessment for more MSCs in other districts.

Suggestions

- Call center
- Job portal / employability centre
- Finishing schools
- Skill Training center
- Facility management centre

(Goals .13 to 15)

12	Forging Placement Rs.50000/- (refundable) to meet expenses related with VISA and travel.	25 Candidates
13	Scholarship for Asraya, Orphan and other candidates:-	196 Candidates
14	Student Tracking through CRP.	Complete 100% student tracking in an ongoing basis
15	ASAP soft skill /motivation training -	Impart motivation/soft skill training to all DDUGKY fresher's



(Goals .16 to 22)

17	Sector wise CXO Meet.-	6 sector wise CXO meets
18	Impact Study-	Complete DDU-GKY impact study partnering IIM K
19	Placement of 30% Category B students and Category A dropouts.	Placement of 1000 category B students
20	Skill Gap Study.	Complete skill gap study for the state of Kerala
21	eSOP- Online Certification course for DDU-GKY staffs.	100 %
22	Geo Spacial Information system for Training centers-	100 %

(Goals .23 to 27)

23	State Level Skill Competition-	14 district level Skill completions and one state level completion
24	Job mela	1000 direct placement through Job fairs under DDU GKY.
25	State owned training centere -	<ol style="list-style-type: none">1. Establish one training center at Thiruvananthapuram2. completing 2 batches of trainings
26	PIA Grading and Best PIA Awards	Conduction of PIA grading in every six months based on PIA performance.
27	In the light of Covid- 19	I-Shiksha , Tale-befriending, Online portal, Skill factory, replacement policy and online tutorial.



(Goals .28 to 31)

28	Success Story- Publish 100 success stories	Students success stories published on website and print
29	Job portal APP	Implement a mobile app based job portal for job seekers under DDU-GKY with latest features
30	PFMS implementation	42+ new
31	Financial Grading	154 PIAs

