

Details of the responsible officer	
1 Name of District	Thrissur
2 Name of Person In charge	Reji Thomas
3 Designation	District Project Manager, Micro Finance
4 Contact Number	9446943838

Basic information about the Unit	
1 Name and contact number of ME unit adopted	Beena Santhosh (9745316545) President.
2 Area of operation	Soubagya Tailoring Unit, Kodassey
3 Location of ME	Kodassery, Mehira
4 Name & contact Number of MEC in charge	Joicy E George (9495562274)
5 Whether MEC visits regularly and supports the unit?	No
6 individual/Group	Group
7 If group, Total no of members	5 members
6 Scheme(RM E/Yuvashree/others(Specify)	RME
9 Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify)'	EDP, Skill , Accounting & Auditing
10 Whether unit need any training	Yes
11 Present Marketing strategy/Channels	House hold marketing
12 Whether unit have any idea for business expansion or diversification	Yes

Financial details	
1 Whether registers are maintained properly?	Yes
2 Whether Accounts are maintained perfectly?	Yes
3 Whether regular auditing has been done?	No
4 Total Revenue and expenditure in 2015-16	R: 642984 E:
5 Total Revenue and expenditure in 2016-17	R: E:
6 What are the financial assistance received from the Kudumbashree	Revolving Fund – Rs. 35000/-, Subsidy- Rs.50000/-
7 Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photos of the unit:



1. Major observations / findings:

No marketing strategies, old machineries, HR is very poor.

2. Suggestions for improvement:

Upgrade machineries, orders from outside, marketing and HR is very poor.

3. Initiatives undertaken for betterment:

Marketing strategy change, more orders, loan from Bank

4. Initiatives needed for improvement:

Findings of more orders, Bank loan, machinery upgradation

5. Remarks if any:

Reji Thomas

District Project Manager, Micro Finance