



ANNUAL ACTION PLAN-
2018-19
MICRO FINANCE

user
4/6/2018

FUND ALLOCATION
MICROFINANCE

SL NO	FUND SOURCE	AMOUNT IN CRORES
1	STATE PLAN	40
2	NRLM	20
	TOTAL	60

Table 1:Summary of Annual Plan 2018-19

Unique Number of the Scheme	Name of the Scheme	Aim Physical	Total Funds earmarked (In Cr)	Page No(where details are available)	Achievement(fill this Column every month)
MF 01	Interest Subsidy	Will provide interest subsidy to 59121 NHGs towards Bank Linkage	45.4	2	
MF02	Financial Literacy Campaign	Will impart training to 2, 58000 income generating volunteers (partial expenditure will be borne from NRLM)	1.04	3	
MF 03	Matching Grant	Will provide Matching Grant to 5000 newly linked NHGs	2	4	
MF04	Micro Credit Summit	Collection of data from each NHG, Block level MF Clinic, District Level Seminar in association of banks, and expertise in financial Inclusion, National Level Seminar	2	5	
MF05	Reviving of Insurance Scheme	Selection of BIMA Mitra at CDS Level, Setting up of Help desk at District Level, Life Insurance Policy to 20lakhs Members	3.54	6	
MF06	Auditing of CBOs -CDS, ADS &NHGs	Ensure 100% auditing of CDS, ADS, NHG	Nil	8	
MF07	NRLM Community Fund- RF & VRF	1. Provide Revolving Fund to 2000 Special NHGs at a rate of Rs.15000/- as corpus to meet the members credit needs. Provide Vulnerability Reduction Fund to Special & Coastal NHGs at a rate of Rs.15000/- to meet their needs in vulnerable Situation.	5.5		
MF08	Feasibility Study on Kshree Bank, Capacity Building of KAASS Members & CDS Accountants	1. Exposure visit to other Agencies namely SERP , Mahila SEWA Sahakari Bank and so on will be organised to study on Kshreebank 2. Capacity building Training to CDS Accountants and KAASS Members will be given	.52	9	
Total			60		

PART A**MF001- Interest Subsidy**

As per the 4% Interest subsidy scheme introduced in 2016 -17, the third and 2nd Instalment interest subsidy towards NHG loans of previous years and the First Instalment Loans that gets sanctioned in this financial year to be given.

PART A			
MF001/Interest Subsidy Scheme			
Sl.No	District	Physical Target (Fresh Linkage)	Financial Allocation
1	Thiruvananthapuram	5991	333
2	Kollam	5282	305
3	Pathanamthitta	1481	205
4	Alappuzha	3794	237
5	Kottayam	4698	218
6	Idukki	2922	172
7	Ernakulam	1525	340
8	Thrissur	3477	390
9	Palakkad	1233	190
10	Malappuram	3740	193
11	Kozhikkode	3931	380
12	Wayanad	1529	104
13	Kannur	4182	303
14	Kasargode	1256	170
TOTAL			3540
NRLM Interest Subsidy at Distributed from State			1000
Grant Total			4540

Implementation & Time Line : April – Dec 2018 (Though it is a yearlong program, as the fund is less will be over by Dec 2018).

MF002- Financial Literacy Program

Aim: To literate at least 80% of Neighbourhood members on financial & risk management

Program: In order to address multitudes of issues like multiple lending, under performance in NHG Microfinance activities and so on, there will be a NHG level financial literacy campaign. It is intended to train Income generation Volunteer from each NHG so that she in turn imparts training to her group.

Physical & Financial Target

Sl. No	District	No. of Batches	Financial Allocation (in Lakhs)
1	Thiruvananthapuram	410	11.25
2	Kollam	306	8.44
3	Pathanamthitta	121	3.33
4	Alappuzha	294	8.12
5	Kottayam	192	5.36
6	Idukki	157	4.32
7	Ernakulam	310	8.55
8	Thrissur	317	8.74
9	Palakkad	333	9.17
10	Malappuram	395	10.85
11	Kozhikkode	404	11.09
12	Wayanad	113	3.14
13	Kannur	279	7.71
14	Kasargode	137	3.79
	Total	3768	103.86

Implementation Strategy:

Activity	Description	Time line	Responsibility
Module Preparation	A detailed Training Module to be prepared in association with RSETI	15 th May	State Team
Selection of Master Trainers	One Master trainer to be selected from each CDS	15 th May	District Team
ToT for the Master Trainers	20 batch Training to be provided to Master trainers at RSETI	30 th June	State/ District Team
Training for Income Generating Volunteers (IGV)	3768 batch training to be organised with 60 as batch size to IGV	31 st Aug	District Team
FLP for each NHG & Preparation of MCP of NHG	Each NGV to impart training to its NHG	30 st Sep	District Team
Submission of MCP to CDS through ADS	Prepared MCP to be submitted to CDS	31 st Oct	District Team
Consolidation of MCP	CDS to consolidate the Details	30 Nov	District Team

MF003- Matching Grant

An incentivizing program to encourage Bank Linkage . Here the linked NHG will be given one time grant of Rs.5000/- or 10% of their thrift (Whichever is lesser).

MF003-Matching Grant

Sl.No	District	Physical Target (Fresh Linkage)	Financial Allocation(In Lakhs)
1	Thiruvananthapuram	325	13
2	Kollam	450	18
3	Pathanamthitta	275	11
4	Alappuzha	450	18
5	Kottayam	250	10
6	Idukki	200	8
7	Ernakulam	250	10
8	Thrissur	475	19
9	Palakkad	500	20
10	Malappuram	350	14
11	Kozhikkode	625	25
12	Wayanad	375	15
13	Kannur	250	10
14	Kasargode	225	9
Total		5000	200

Implementation Strategy:

Activity	Description	Time line	Responsibility
Collection of Application from NHGs	As & when the NHG is bank linked for the first time or in the case if NHG could not avail Rs. 5000 as matching grant so far due to lesser thrift and now eligible shall submit their application to CDS	Ongoing Process (As the Fund is less CDS either district team may fix the target for each CDS or may collect the application on a monthly basis)	District Team
Submission of Application to District Office	CDS to submit the application to District Office on a monthly basis.	Ongoing process	District Team
Scrutinise the application and disburse fund	District Team to verify and disburse fund to eligible NHGs	Ongoing process	District Team

MF004- Micro Credit Summit

While celebrating the inclusion of 60% Kerala households into Financial Inclusion Folder, it is high time to reinvent systems and procedures to improve the living standards of Kudumbashree members into next level. In order to attain a yearlong program- MICRO CREDIT SUMMIT- is planned with series of activities.

Expected Outcome

1. Data Bank of each member of Kudumbashree for making them access to existing social security schemes or to design a new product to support them.
2. A comprehensive MIS that will direct CDS to monitor the credit needs of NHGs
3. Each NHG will have their MCP and to support them to achieve at least 60% their target
4. Convergence with institutions that helps to improve their living standards.
5. Will ensure that at least 25 % of the members have a regular income .

MF004- Micro Credit Summit		
Sl.No	District	Financial Allocation(In Lakhs)
1	Thiruvananthapuram	21
2	Kollam	18
3	Pathanamthitta	10
4	Alappuzha	17
5	Kottayam	14
6	Idukki	11
7	Ernakulam	19
8	Thrissur	20
9	Palakkad	19
10	Malappuram	21
11	Kozhikkode	21
12	Wayanad	7
13	Kannur	15
14	Kasargode	8
15	Sate	29
Total		250
Budget allocated		200
Additional Budget required		50

Implementation Strategy:

Activity	Sub Activity	Description	Time line	Responsibility
NHG Survey and data collection	Preparation of Format	A survey and data collection of NHG members and NHG MF Activities and the financial status of NHGs to be conducted	15 th Apr 2018	State Team in consultation with district team
	Printing of Format		30 th 2018	State Team
	Orientation & Training of Master trainers reg. collection of details		15 th May	State Team
	Collection and Digitization of Data		31 st July	District Team
Block Level Programs	Block level MF Clinics		31 st Aug	District Team
District Level Programs	District Level Seminar		31 st Sep	District Team
State level Programs	State level summit		31 st Dec	State Team

MF005-Reviving Insurance Scheme

The existing life Insurance policy that provides life cover of Rs.2lakhs with add on scholarship will be promoted with the help of RP system at the ground level. It is targeted to enrol 20lakhs members into insurance this year

MF005- Reviving Insurance Scheme			
Sl.No	District	No. Of Bima Mitra	Financial Allocation (in Lakhs)
1	Thiruvananthapuram	83	26.7
2	Kollam	74	24.3
3	Pathanamthitta	58	19.2
4	Alappuzha	79	25.5
5	Kottayam	78	25.2
6	Idukki	54	18
7	Ernakulam	101	32.1
8	Thrissur	100	31.8
9	Palakkad	96	30.6
10	Malappuram	110	34.8
11	Kozhikkode	82	26.4
12	Wayanad	26	9.6
13	Kannur	81	28.2
14	Kasargode	42	14.4
15	Sate	-	7.2
Total		1064	354

Implementation Strategy:

Activity	Description	Time line	Responsibility
Selection of Bima Mitra at CDS Level	Resource person exclusively for managing Insurance scheme will be deputed at the CDS Level	10 th May	State and District Team
Mass Campaign and enrolling Members into insurance scheme	Bima Mitra will organize Mass Campaign and enrolment with close supervision of CDS	15 th June	District Team
A help desk at all district	A call centre will be set up at district level to effectively deliver services like scholarship, death claim and so on	July	District Team
Updation of software and mobile app	Insurance Software will be updated and mobile application to collect the data at the field level will be designed	May	State Team

MF006- Auditing of CBOs

First of its kind in NHGs devised by Kudumbashree where the trained and formed NHG members will audit all three tier system Annually.

MF006- Auditing of CBOs			
District	No of CDS to be Audited	No of ADS to be Audited	No of NHG to be Audited
Thiruvananthapuram	83	1546	29900
Kollam	75	1419	25112
Pathanamthitta	58	907	9976
Alappuzha	79	1358	20418
Kottayam	78	1321	15333
Idukki	54	840	12381
Ernakulam	101	1838	23197
Thrissur	100	1748	24245
Palakkad	96	1691	22468
Malappuram	110	2225	26582
Kozhikkode	82	1502	27772
Wayanad	26	487	9584
Kannur	88	1557	19610
Kasargode	42	776	10597
TOTAL	1072	19215	277175

Implementation Strategy:

Activity	Description	Time line	Responsibility
Preparation of Auditing Calendar	District Mission to prepare Auditing Calendar	30 th Apr	District Team
Review meeting with KAASS members	to ascertain progress	Ongoing	District Team

MF07- Distribution of Community Funds

Revolving Fund: This is a community fund given Neighbourhood Groups at a rate of Rs.15000/- as corpus to meet the members credit needs. This year Revolving fund will be distributed only to the 2000 Special NHGs.

Vulnerability Reduction Fund: This fund is given to ADS to address vulnerabilities and to meet the needs of the vulnerable persons in the Neighbourhood Group. In 2018-19 VRF will be disbursed to Special & Coastal NHGS

Revolving Fund to Special NHGs(PWD, Elderly, & Transgender)

District	Target RF	Target VRF
Thiruvananthapuram	62	214
Kollam	201	91
Pathanamthitta	120	24
Alappuzha	300	237
Kottayam	59	12
Idukki	135	28
Ernakulam	224	512
Thrissur	199	77
Palakkad	91	19
Malappuram	160	132
Kozhikkode	92	177
Wayanad	108	22
Kannur	165	47
Kasargode	84	75
TOTAL	2000	1667

Implementation Strategy:

Activity	Time line	Responsibility
Collection of Application from NHGs	Ongoing Process	District Team
Submission of Application to District Office	Ongoing process	District Team
Scrutinise the application and disburse fund	Ongoing process	District Team

PART B

State Level Programs

I. MF007- Exposure visit & Capacity Building

- a. Exposure visit to organisations like SERP / Mahila SEWA Sahakari Bank will be conducted
- b. Training to CDS Accountants and KAASS Members will be provided

Program	Financial Allocation(In Lakhs)	Time Line
Exposure Visit	10	April 2018
Training to CDS Accounts	32.37	June 2018
Training to KAASS Members	9.78	May 2018
TOTAL	52.15	

- II. NRLM Interest Subsidy Scheme – 1000 lakhs to be distributed from State.

PART C

Policy Decisions

1. **4% of Interest Subsidy:** Guidelines of 4% interest subsidy scheme to be revised to deduct NRLM Interest subvention portion
2. **Vulnerability Reduction fund:** At present CDS and ADS are confused to apply for VRF as repayment is the responsibility of not who avail but on NHGs ADS and CDS. But As per NRLM this can be also given as a grant to the most needy. In the View of the foregoing Guidelines of VRF to be revised
3. **Insurance Scheme:** Decision to stop Credit Linked Insurance and revive life insurance to be taken. Decision to deploy Bima mitra at CDS level to be taken