

Details of the Responsible Officer		
1	Name of District	Ernakulam
2	Name of Person in Charge	Arun PR
3	Designation	District Programme Manager -Marketing
4	Contact Number	9447724674

Basic Information about the Unit		
1	Name and Contact number of ME Unit Adopted	Beauty Tailoring, Mob No : 9656198997, 9747977039
2	Area of Operation	Service Providers
3	Location of ME	Mazhuvannoor
4	Name & Contact Number of MEC in Charge	Saramma John
5	Whether MEC visits regularly and supports the unit?	No
6	Individual/Group	Group
7	If group total no of Members	5
8	Scheme(RME/Yuvashree/Others(specify)	Yuvashree
9	Details of Training received (PIP/EDP/Skill/Accounting & Auditing /Others (Specify)	EDP, Skill
10	Whether unit need any training	Yes
11	Present marketing strategy/Channels	NA
12	Whether unit have any idea for business expansion or diversification	Yes

Financial Details		
1	Whether Registers are maintained properly?	No
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-2016	R: 0 E: 0
5	Total Revenue and expenditure in 2016-2017	R: 20000 E:5000
6	What are the financial assistance received from the Kudumbashree	Subsidy

7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes
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Photo of the Unit (with Officer in charge)



1. Major Observation/Findings

- Space constrains is a big problem
- Part time functioning of the unit
- Improper account keeping

2. Suggestions for Improvement

- Should have to identify bulk orders from different institutions and departments
- Bulk purchase of raw material
- Ensuring the regular functioning of unit

3. Initiatives undertaken for betterment

- Arranged bulk order from Railway parking unit
- Initiative taken to start the functioning of the unit in a rented building

4. Initiatives needed for improvement

- Identify convenience place
- Purchase of modern machinery
- Skill training to modernise in the field

5. Remarks if any