

Action Plan and Road map

Deendhayal Andhodaya Yojana - National Urban Livelihoods Mission (DAY-NULM)

Sl. No	Components of DAY-NULM	Action points	Time line	Agency /Person responsible	Supervision	Monitoring
1	Self Employment Programme (SEP) component of the mission	<p>800 SEP (I) and 300 SEP (G) units to be set up. 10 new initiatives (10 different sectors) to be established in ULBs</p>				
		100 Individual & 25 group enterprises will be established by October 2017	October -2017			
		150 Individual & 50 group enterprises will be established by November 2017	November 2017			
		<ul style="list-style-type: none"> • 200 Individual & 100 group enterprises will be established by December 2017 • 405 Santwanam enterprises & 170 Geriatric care units will be positioned in 93 ULBs by December 2017 • 15 Women Wellness centers will be established in district head quarter ULBs & Maradu municipality by December 2017 	December 2017	Priya Paul, SMM(SEP&FI), CMMs Secretaries of ULBs,	Shri. Binu Francis PO(Urban)	Sri Hari Kishore IAS Mission Director
		<ul style="list-style-type: none"> • 200 Individual & 100 group enterprises will be established by January 2018 • Housekeeping units will be established in all the 93 ULBs by January 2018 	January 2018			
		50 Individual & 25 group enterprises will be established by February 2017	February 2018			

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		<p>1.RO Plants - (at least 4 each) to be set up in all the 6 corporations</p> <p>2. RO Plants - (at least 3each) to be set up in the ULBs having population of more that 1lakh or district head quarter ULBs.</p> <p>3. At least one kiosk to be set up in the ULBs like Thalassery, ponnani, Mancherry etc.</p> <p>4.It was suggested that under SEP, sectors like ABC, Housekeeping, Santwanam, building material manufacturing, IT, Mother kitchen, ethnic foods, power laundry, power cleaning, town to town courier service, etc. needs to be focused.</p> <p>5. Each city should have:</p> <p>ULBs having 5 lakhs- and above population - 30 Individual & 8 groups</p> <p>ULBs having 1 lakhs to 5 lakhs population- 20 Individual & 7 groups</p> <p>ULBs having 50,000 to 1 lakh population- 10 Individual & 4 groups</p> <p>ULBs having below 50,000 population- 5 Individual & 2 group</p>	March 2018			
2	Employment through Skill Training & Placement (ESTP)	<p>Enroll and impart skill training to 8000 candidates by 31st March 2018.</p> <p>Work order to 14500candidates to be given</p> <p>Each city should have :</p> <p>ULBs having 5 lakhs- and above population - 1200</p> <p>ULBs having 1 lakhs to 5 lakhs population- 550</p> <p>ULBs having 50,000 to 1 lakh population- 150</p> <p>ULBs having below 50,000 population- 100</p>	<p>March 2018</p> <p>November 2017</p>	<p>Rajesh Kumar SMM(Skill). CMMs Secretaries of ULBs</p>	<p>Shri. Binu Francis PO(Urban)</p>	<p>Sri Hari Kishore IAS Mission Director</p>
3	Notification of Rules and	Law department has Vetted the rules. To be notified by	First week of	Jaison.T.J	Shri. Binu	Sri S. Hari Kishore IAS

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	schemes	LSGD department.	November 2017	SMMU (S&SI)	Francis PO(Urban)	Mission Director
4	Support to street vendor programmers	Under Support to Urban Street Vendors Constitute Town vending Committees in all the 93 ULBs by 30.10.17 (Yet to constitute in Nedumangad, Kayamkulam, Koothattukulam, Piravom, Guruvayor, Thirurangadi, Nilambur, Mukkam, S.Bathery, Mananthavady, Payyannur, Iritty and Sreekandapuram)	October 2017	Jaison T.J SMM(S&SI) Secretaries of ULBs, CMMs	Shri. Binu Francis PO(Urban)	Sri S. Hari Kishore IAS Mission Director
		Issue of ID cards to all the eligible Street vendors by 01.11.17	October 2017			
		Sanction to be given to 3 DPRs for vending market development by 31.3.18 (Thiruvananthapuram, Kozhikode & Kasargod)	March 2018			
5	Shelter Programme need to be completed and opened for the street dwellers	Approval of DPR for 10 new shelters (Thiruvananthapuram, Kattappana, Malappuram, Shornur, Palakkad, Perinthalmanna, Guruvayoor, Malappuram, Kozhikode and Kanhangad)	November 2017	Jaison TJ SMM(S&SI) Secretaries of ULBs CMMs	Shri. Binu Francis PO(Urban)	Sri S. Hari Kishore IAS Mission Director
		Completion of construction works of 2 shelters (Alappuzha & Kottayam)	March ,2018			

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		O&M cost to be provided to 11 shelters (Thiruvananthapuram -2 (Sayahnam & Sakshkaram) Kollam-2 (Mundakkal & Mahilamandiram), Kottayam- 1 (Santhibhavan) Kochi- 5 (PRS, Snehabhavan, Santhibhavan, Thevara old age home Gandhibhavan), Thrissur-1 (Ramamvarmapuram Old age home)	March 2018			
6	Social Mobilisation & Institution Development (SMID)	Under Social Mobilization & Institution Development 1100 New NHG formation by February 2018		Sudheer.K.B SMM(SM&ID) CMMs, CDS chairpersons ADS Chair persons / members	Shri. Binu Francis PO(Urban)	Sri S. Hari Kishore IAS Mission Director
		Formation of 150 NHGs	October 2017			
		Formation of 200 NHGs	November 2017			
		Formation of 350 NHGs	December 2017			
		Formation of 200 NHGs	January 2018			
		Formation of 200 NHGs	February 2018			
		Revolving fund support to 1766 NHGs	October 2017			
		Revolving fund support to 3000 NHG	November 2017			
		Revolving fund support to 1000NHG	December 2017			
		Revolving fund support to 300 ADS	October 2017			
		Rs. 20 lakhs dispersed to CDS as RO	October 2017			
		Rs.20 lakhs dispersed to CDS as RO	November 2017			
		Rs15 lakhs will be dispersed to CDS as RO	December 2017			
Rs.15 lakhs will be dispersed to CDS as RO	January 2018					
7	100% beneficiaries to be Adhar seeded for the implementation of Direct Beneficiary Transfer (DBT)	100 % Aadhaar seeding to be completed before March 2018		Meghna.S, SMM(MIS&ME) CMMs/ CDS	Shri. Binu Francis PO(Urban)	Sri S. Hari Kishore IAS Mission Director
		a) Aadhaar seeding of beneficiaries to be completed in 30 cities	November 2017			
		b) Aadhaar seeding of beneficiaries to be completed in 40 cities	January 2018			

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		c) Aadhaar seeding of beneficiaries to be completed in 23 cities	March 2018			
8	MIS entry of progress of different components of NULM	a) MIS entry of all NHG data – December 2017 b) MIS entry of all beneficiaries under the various components – December 2017 c) MIS entry of financial details– December 2017 (All pending data entry by December 2017) d) On completion of the pending entry – data entry will be done on a real time basis.	. On a real time basis, after December 2017 On real time basis	Meghna.S, SMM(MIS&ME) CMMs/ ULBs/CDS	Shri. Binu Francis PO(Urban)	Sri S. Hari Kishore IAS Mission Director
9	GB/EC meetings are to be convened by the state on regular basis	The GB/EC of Kudumbashree has been designated as the GB/EC of the NULM mission in the state. NULM agenda to be placed in all the GB/EC meetings	As and when required	Shri. Binu Francis PO (Urban)		Sri S. Hari Kishore IAS Mission Director

DAY-NULM - Road Map (Oct- 2017 – Mar- 2018) (Target set for the period from October 2017 to March 2018)

Sl. NO	Action Points	Target Set	Oct	Nov	Dec	Jan	Feb	Mar
1	Number of NHGs supported with RF (NHG)	7000	1766	3000	1000			
2	Number of ADS to be supported with RF(ADS)	300	300					
3	Funds to be dispersed to CDS working as Resource Organisation (RO) for conducting various activities under social mobilization (Rupees)	70 lakhs	20 lakhs	20 Lakhs	15 lakhs	15 lakhs		
4	Formation of new NHGs (NHG)	1100	150	200	350	200	200	
5	Number of NHGs supported with interest subsidy (NHG)	4716	1416	1600	1700			
6	Second installment to 7 shelters approved	7					7	
7	III installment to Aleppy shelter project	1			1			
8	II installment to Kottayam shelter project	1				1		

9	II installment of O&M cost to 11 programmes @ 2.4 lakhs			11				
10	State level PSC	2		1				
11	I installment to new shelters to be sanctioned	10				10		
12	Street vendor training	5000	1000	1000	1000	1000	1000	
13	Work order issued to agencies (number of candidates) ESTP	144500		10000	44500			
14	Enrollment of candidates for ESTP	8000	1600	1600	1600	1600	1600	
15	Establishment of SEP(I) (number of units)	800	100	150	200	200	50	
16	Establishment of SEP(G) (number of units)	300	25	50	100*	100*	25	
17	ADHAR seeding of 472500 beneficiaries	472500	100000	100000	100000	100000	50000	22500

Notes on the Road map

- 24 RO plants in the corporation area (4 each from 6 corporations)
- 21 RO Plants in the 7 district head quarter municipalities (3 each from Municipality) and the municipalities like Mancherry, Thalassery and Ponnani municipalities (1 kiosk per municipality).
- Housekeeping units in all corporations and district headquarter ULBs (14nos)
- Santhwanam Units – 405 units in 93 ULBs
- Power Laundry – Alappuzha, Kozhikode, Kochi, Kasaragode, Thiruvananthapuram Sulthan Bathery – 1 each
- ABC programme units – One each in Six Corporations
- Hollow Bricks units – One each in six corporations
- Ethnic Food Counters – 7 in Thiruvananthapuram
- Day care center – 1 in Thiruvananthapuram
- Fitness centre – Thiruvananthapuram , Kollam, Alappuzha
- Sectors like Mother Kitchen, Town to Town courier service, Café Kudumbashree will also be given focus