



# Leadership Training By P.C. Musthafa on 18<sup>th</sup> May 2019 @ Wayanad



## *Learning Points*





# *Learning Points*



- Ethics - Avoid shortcuts
- Power of failure - Learn to fail and encourage team to fail
- The power of determination



# Learning Points...

- Do not complicate,  
**use common sense**  
- The biggest  
innovations are  
inspired by  
**common sense**

## India's favourite snack, now made at home: iD Vadas

- Traditional doesn't need to mean painstaking
- A simple insight, a powerful packaging idea
- A pack that even makes vadas
- No more greasy restaurant vadas,  
no messy kitchens





# *Learning Points...*

- Placing complete trust wasn't an easy decision
- But there's always light at the end of the tunnel



# Suggestions for Kudumbashree



- Trust shop
- Organic drive
- Coconut drink
- Rain water harvesting
- Plastic recycling
- Make Kudumbashree a premium brand





*Thank You...!!*

*Devi Balakrishnan  
State Asst. Programme Manager*