

Details of the responsible officer	
1 Name of District	Thrissur
2 Name of Person In charge	Sobhu Narayanan
3 Designation	DPM, Marketing
4 Contact Number	9745324776

Basic information about the Unit	
1 Name and contact number of ME unit adopted	Orion LED Lights JessyBabu (President) – 9846682942 Rani (Secretary) - 9400091846
2 Area of operation	Production of LED Lights, Tubes & Street lights.
3 Location of ME	Mala Block, Thrissur
4 Name & contact Number of MEC in charge	Biji, 9961158158
5 Whether MEC visits regularly and supports the unit?	Occasionally
6 individual/Group	Group
7 If group, Total no of members	12
6. Scheme (RME Yuvashree/others (Specify))	RME
9 Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others (Specify))	EDP and Skill
10 Whether unit need any training	Yes.
11 Present Marketing strategy/Channels	Local Premises
12 Whether unit have any idea for business expansion or diversification	Yes

Financial details	
1 Whether registers are maintained properly?	Yes
2 Whether Accounts are maintained perfectly?	Yes
3 Whether regular auditing has been done?	No
4 Total Revenue and expenditure in 2015-16	Nil
5 Total Revenue and expenditure in 2016-17	1,56,720/-
6 What are the financial assistance received from the Kudumbashree	Subsidy of 1,10,000/-
7 Whether unit is eligible for any financial assistance from Kudumbashree	Yes. Revolving fund and other assistance

1. Major observations / findings:

- Production is less
- Stock pending at unit
- Safety problems -unit premise are not safe

2. Suggestions for improvement:

- To take GST certification
- Office facilities modification
- Manufacturing of variety products of LED

3. Initiatives undertaken for betterment:

- The unit got a prior decision for supplying streetlight.
- They have submitted their final products (street lights) before Govt. Engineering College, Thrissur for quality checking.

4. Initiatives needed for improvement:

- Marketing support
- To avail raw materials in a low cost.
- PIP training

