

My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person in Charge	Antony V.O.
3	Designation	CMMU Manager NULM
4	Contact Number	9895692838

Basic Information about the unit		
1	Name and contact number of ME unit adopted	Neighbours canteen, Chembukavu
2	Area of operation	Thrissur
3	Location of ME	Chembukavu
4	Name & contact Number of MEC in charge	Priyamol K.S., 9539671629
5	Whether MEC visits regularly and supports the unit	No
6	Individual/Group	Group
7	If group, Total no of members	Started with 9 now 7
8	Scheme(RME/Yuvashree/others(specify))	SJSRY
9	Details of training received(PIP/EDP/Skill/Accounting & Auditing/Others(Soecify))	Driving, Food processing training received
10	Whether unit need any training	
11	Present Marketing strategy/Channels	Direct through canteen and outdoor catering
12	Whether unit have any idea for business expansion or diversification	No

Financial Details		
1	Whether registers are maintained properly?	Yes
2	Whether accounts are maintained perfectly	Yes
3	Whether regular auditing has been done?	Done till 2013
4	Total Revenue & expenditure in 2015-16	1865236, 1186975
5	Total Revenue & expenditure in 2016-17	2216001, 1373830
6	What are the financial assistance received from the Kudumbashree.	Under SJSRY got 150000 subsidy
7	Whether unit is eligible for any financial assistance from Kudumbashree.	

Photo of the unit (including officer in charge)



1. Major observations/findings: Unit is providing good quality food products through their outlet and they are also doing outdoor catering services. But now they need refreshment for their business and need expansion.

2. Suggestions for improvement: Need beautification of canteen and start outreach services to expand the business
3. Initiative undertaken for betterment:
4. Initiatives needed for improvement: Have to start outreach to customers to cater their products to more customers.
5. Remarks if any