

ACHIEVEMENTS OF CITY MISSION MANAGER

Name of City Mission Manager:	Pridhvi Raj
Address of the City Mission Manager	Ambadi House, Marampilly.P.O, Aluva-5, Pin-683105 Phone:9645106649
Date of Joining	01.07.2015
Name of City	Alappuzha
Component wise achievements as City Mission Manager in Alappuzha Municipality	
1. Social Mobilization and Institution Development	
<ul style="list-style-type: none"> • A total of 6756 families are included in the Neighbourhood group (NHG) network of Kudumbashree during 2015-2020 by forming 453 new SHGs using the spars ham data. In addition, 42 new NHGs for Aged and 1 NHGs for transgender community and 2 NHGs for differently able persons are formed as part of Relationship Kerala Programme. • Revived 32 Self Helps Groups during 2015-2020 • Out of 1271 NHGs, 1077 NHGs were supported with revolving fund of Rs.10000/- each from NULM Programme. All the ADS were supported with revolving fund . • Assisted 52 Area Development Societies to get revolving fund support of Rs.50000 for each ADS from NULM Programme. Supported them to start income generation activities using the revolving fund. • A City Livelihood Centre (CLC) is established at vazhichery private bus stand, Alappuzha under NULM Programme to bridge the gap between demand and supply of the goods and services produced by the urban poor and also to provide information and business support services to the urban poor as and when needed by them. • Grading of 86 non-graded SHGs identified ,were graded and recommended for bank linkage 	
2. Employment through Skill Training and Placement	
<ul style="list-style-type: none"> • Assisted 335 unemployed youth in Alappuzha Municipality to enroll in various skill training programmes under Employment through Skill Training and Placement (EST&P) component of NULM during the period 2018-2020. Among them 205 youths passed the assessment and 151 of them are placed and 3 are self employed. • Assisted in monitoring the performance quality of the Skill training providers (STP) of EST&P Programme having skill training Centres in Alappuzha. HLPPT, EduJobs, Kavitha ITI, Edubridge, and Focus Skill Pro are the STPs monitored by the CMMU, Alappuzha. • Conducted skill gap analyses and submitted the report to the SMMU. Provided placement in accounting sector for one person trained under EST&P using the data obtained in skill gap analyses. 	
3. Self Employment Programme	
<ul style="list-style-type: none"> • Provided technical assistance to start micro-enterprises of urban poor from 	

2018 onwards.

- Assisted 49 individuals from Urban Poor Community to start micro enterprises (ME) using Bank Loans under Self Employment Programme of Day NULM and Mudra loans. It includes 21 individual micro-enterprises and 10 group enterprises. A total of Rs.5282000/- is arranged as bank loan for these ME units during the period.
- There are a total of 49 ME units of urban poor from Alappuzha Municipality were initiated using the fund from linkage loan, revolving fund, Thrift Loan or own fund of entrepreneur. Total investment for these enterprises is Rs.1622000/-
- Mobilized and assisted 14 Micro enterprises with an amount of 9,20,000/- through CSR fund and sponsorship
- Assisted 573 SHGs to get linkage loan from Banks and Linkage subsidy from NULM Programme
- Three individuals were assisted in attending Harsham training and now they are getting a regular income.
- Organized 3 food fests in the ULB area and 4 Kudumbashree Catering Units participated.
- Four Kudumbashree food kiosk were established in the Municipality
- One cafe corner was established at Indira Junction
- Assisted 30 entrepreneurs to attend the EDP Training by MEC and OXFAM during the period

4. Support for Urban Street Vendors

- Assisted ULB in setting up the Town Vending Committee as part of the implementation of Street Vendors Act-2014 and assist City Project Officer to convene regular meetings of the Committee.
- Assisted ULB to conduct the survey of Street vendors in Alappuzha Municipal Area with the support of Social Work Students.
- Assisted ULB/ Town Vending Committee to identify 275 Street Vendors as directed in the Street Vendors Act-2014
- Organized RPL training for 20 street food vendors and the certificate is issued

5. Shelter for Urban Homeless

- Assisted ULB to prepare Detailed Project Report (DPR) and complete the Project for the construction of new building at Santhi Mandiram, the shelter for urban homeless at Valiyakulam, Alappuzha. Cost of the Project is Rs.12500000/- and the shelter is functional. Assist ULB to provide Rs.600000/- per year as Operation and Maintenance support to this shelter from Day-NULM
- Assisted ULB to conduct night survey of urban homeless and identified 42 persons as homeless and need support of a shelter.
- Provided assistance to three shelter inmates to obtain Adhaar Card.

6. Other Achievements

- Started 14 micro enterprises in the Alappuzha Municipality with the support of sponsorship and CSR Fund
- Supported the Kudumbashree CDS in undertaking the Breakfast for School children a project implemented by Municipality, six catering units were benefited from the scheme.
- Initiated and trained 9 women for construction team and the team had completed the construction of two houses in municipal area.
- Assisted in starting Subiksha (20/-Rs meals) in the Municipality with the support of supply office and Municipality. Five Star catering unit of Municipality is undertaking the service here. This is one of the first such type in Kerala.
- Assisted Mavelikara, Haripad and Chengannur Municipalities to conduct Night survey to identify the size of Urban Homeless.
- Assisted Haripad Municipality to prepare DPR of Shelter for Urban Homeless.
- Assisted Mavelikara, Haripad and Chengannur Municipalities to conduct the survey of Urban Street Vendors and distribution of Identity Cards to the eligible street Vendors. Distributed 250 Identity Cards in these Municipalities.
- Assisted Mavelikara, Haripad and Chengannur Municipalities in setting up the Town Vending Committee as part of the implementation of Street Vendors Act-2014 and assist City Project Officer to convene regular meetings of the Committee.
- Assisted the CDSs of Mavelikara, Haripad and Chengannur Municipalities to form a total of 62 new NHGs. Assisted 305 SHGs and 71 ADSs from these municipalities to receive revolving fund from NULM.
- Assisted in starting 19 Micro enterprises for the urban poor from these Municipalities under SEP component of NULM
- Assisted 109 entrepreneurs from these three Municipalities to attend the EDP Training
- Assisted 104 unemployed youth from Mavelikara, Haripad and Chengannur Municipalities to enroll in the skill development training programme under EST&P Component and 46 trained youth were supported with employment
- Assisted 98 NHGs from this ULB to get linked with banks and 116 groups were supported with interest subsidy
- Actively involved in the implementation of campaigns like Kudumbashree School, Neetham, Sparsham, etc.
- Started a program named '**Janani**' home care in the Municipality for Post Natal Ayurvedic care by giving training to our GDA completed beneficiaries who are interested for the same .the aim was to reduce the risk of untrained care givers giving the postnatal care .
- Obtained permission for City Livelihoods Centre from Alappuzha Municipal Council to run one comfort station and to facilitate a common boarding place for interstate tourist buses.
- Undergone three days Integrated Capacity Development Programme for NULM Functionaries by the Centre For Environment And Development (CED), Thozhuvancode, Vattiyurkavu, Thiruvananthapuram

- Undergone two days NULM Project Implementation Training Programme organized by State Mission Management Unit at Mariya Rani Centre, Thiruvananthapuram.
- Attended two days Training Programme for CDS Chairpersons on NULM Programme Implementation organized by State Mission Management Unit at Mariya Rani Centre, Thiruvananthapuram

Prepared by

**Pridhvi Raj
CMM,Alappuzha**