

My Me Primary Report - Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person In charge	Keerthana T T
3	Designation	MKSP BLOCK CO-ORDINATOR
4	Contact Number	7994204373

Basic information about the Unit		
1	Name and contact number of ME unit adopted	FIVE STAR ETHNIC FOOD PRODUCTS
2	Area of operation	PUTHENCHIRA
3	Location of ME	KUPPUMBAZAR
4	Name & contact Number of MEC in charge	SANTHY
5	Whether MEC visits regularly and supports the unit?	If Necessary
6	Individual/Group	Group
7	If group, Total no of members	5
8	Scheme(RM E/Yuvashree/others(Specify)	RME
9	Details of tra inings received (PIPIEDP/Skill/Accounting&Auditing/ Others(Specify)'	EDP,Skill
10	Whether unit need any training	yes
11	Present Marketing strategy/Channels	KUDUBASREE Market, FESTIVAL mela.
12	Whether unit have any idea for business expansion or diversification	YES

Financial details		
1	Whether registers are maintained properly?	Yes

2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	Yes
4	Total Revenue and expenditure in 2015-16	R: E:
5	Total Revenue and expenditure in 2016-17	R: E:
6	What are the financial assistance received from the Kudumbashree	M.E CAPITAL SUBSIDY
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes



1. Major observations findings: GOOD
2. Suggestions for improvement: MARKETING NEEDED
3. initiatives undertaken for betterment: MARKETING
4. initiatives need6d for improvement: Remarks if any:
- 5.