

My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	KASARAGOD
2	Name of person In charge	JASEEM SHAKEEL M
3	Designation	NRLM BLOCK COORDINATOR
4	Contact Number	9847344692

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	PRASIDHA PRINTING PRESS
2	Area of Operation	Production and Service. Meenja, Paivalike and manjeshwar.
3	Location of ME	MIYAPADAVU, MEENJA
4	Name & Contact Number of MEC in charge	Shantha Kumari , 8547421771
5	Whether MEC visits regularly and supports the Unit?	No
6	Individual/Group	GROUP
7	If group, total no of members	6
8	Scheme (RME/Yuvashree/others (Specify))	Others, Panchayat fund
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	EDP AND SKILL
10	Whether unit need any training	YES
11	Present Marketing strategy/Channels	
12	Whether unit have any idea for business expansion or diversification	YES

Financial Details		
1	Whether registers are maintained properly?	NO
2	Whether Accounts are maintained perfectly?	NO
3	Whether regular auditing has been done?	NO
4	Total revenue and expenditure in 2015-16	R: E:
5	Total Revenue and expenditure in 2016-17	R: 65000 E: 865000
6	What are the financial assistance received from the Kudumbashree	NIL
7	Whether unit is eligible for any financial assistance from Kudumbashree	YES



1. Machinery details including production capacity:

- a. Printing Machine: 2HP
- b. Perprinting: 1000 sheets / turn
- c. Heating: 240 degree
- d. Scanner

2. Major observations/findings:

Unit started working in 2016 May in a rented building and stopped working in October 2016. The main reason was they had no cutting machine so found difficult to deliver the product in time and increased the COP.

3. Suggestions for improvement:

Suggested the unit to complete auditing and to give application for financial assistances from Kudumbashree.

- a. Require training in Accounting, management and process for all members
- b. Exposure visit

4. Initiatives needed for betterment:

Clustering with Kudumbashree Swati offset printing Press

5. Remarks (If any):