

Start-up Village Entrepreneurship Program

SVEP Orientation Workshop

Ernakulum, 20th Feb 2018

**Kudumbashree - National Resource Organization
(National Rural Livelihood Mission)**



Capacity Building Trainings under SVEP

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graph TD; A[Capacity Building Trainings under SVEP] --> B[MEC]; A --> C[BRC]; A --> D[CBO]; A --> E[SRLM]; A --> F[Entrepreneurs];
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MEC

BRC

CBO

SRLM

Entrepreneurs

#	Stakeholder	Trainings
1	MEC	TED, TEAM, SVEP Orientation, PTS orientation
2	BNS-EP	SVEP Orientation, BRC Functioning, ME development Process, Monitoring
3	CBO	SVEP Orientation, Triggering, Identification of potential entrepreneurs
4	District Mission	SVEP Orientation, DPR Orientation, Plan of action meetings, review meetings, PTS App orientation
5	Entrepreneurs	General Orientation training (GOT), Entrepreneurship Development Program (EDP), Skill training, PTS

Training program to MECs

Trainings given to MECs

Programme	Trainings	Duration (Days)
General Orientation Training and Orientation on DPR (GOT & DPR)	1 module – 3 days	3
Training in Entrepreneurship Development (TED)	3 modules - 3 days each	9
Training in Entrepreneurship Development (TEAM)	Part A – 2 modules -13 days Part B – 3 modules – 20 days	33
	Total days	45

Capacity Building of MECs under SVEP:

Training in Entrepreneurship Development (TED)

No	Module Name	Key Concepts covered (illustrative)	Days
	Screening test		
	GOT and TED ; 12 days of class-room learning		
1	General Orientation Training (GOT) & DPR orientation	What is SVEP, Who is a Micro Enterprise consultant, How to build a strong team, what is team work, What is DPR, Census questionnaire and use of Mobile App	3
2	Training in Entrepreneurship Development – Module 1 (TED 1)	Who is a leader, role of a leader, What is an enterprise, types of enterprises, business framework, opportunity identification, communication, mathematics	3
3	Training in Entrepreneurship Development – Module 2 (TED 2)	Who is an entrepreneur, characteristics of an entrepreneur, qualities of an MEC, business profitability and strategy, risk taking behaviour, Basic mathematics, what is entrepreneurship, Books of records, Principles of management	3
4	Training in Entrepreneurship Development – Module 3 (TED 3)	Business goal setting, Business communication, Networking and its relevance, Financing enterprises, skill training, institutional visit, types of market, Market visit, maths, financial institutions, visit to financial institutions	3
	End of module tests	Field assignment & written test	

Capacity Building of MECs under SVEP:

Training in Enterprise Administration and Management (TEAM) – PART A

#	Module Name	Duration (Days)
Part-A		
A-1a	Mathematics Preparatory	3
A-1b	Introduction to Business	3
A-2a	Understanding customers	2
A-2b	Making products	2
A-2c	Pricing products	1
A-2d	Selling products	1
A-2e	Records kept in a business	1
	Part-A – Test	13

Training in Enterprise Administration and Management (TEAM) – PART B

#	Module Name	Duration (Days)
Part-B		
B-1a	Preparation (Math) - II	1.5
B-1b	Introduction to financial statements	2.5
B-1c	Making cash flow statement, P&L statement & Balance sheet	3
B-2a	Introduction to Capital	1
B-2b	Calculation of Working capital	1
B-2c	Managing capital	1
B-2d	Determining breakeven	1
B-2e	Starting a business	3
B-3a	Improving the business	2
B-3b	Consulting	1
B-3c	Identifying and evaluating business opportunities	3
	Final Test for Certification	20

Immediate Activities

Plan for Immediate Activities

Activity	Date	Districts	Participants	Location
MEC Orientation on SVEP	22-23 Feb	Palakkad, Thrissur, Kottayam	MECs, BPM-SVEPs, Mentors	Maria Rani Center, Trivandrum
MEC Orientation on SVEP	24-25 Feb	Idukki, Alappuzha, Malappuram	MECs, BPM-SVEPs, Mentors	Maria Rani Center, Trivandrum
ToT for TEAM A	27 Feb - 4 Mar	NRO level	Master Trainers for TEAM	Maria Rani Center, Trivandrum
MEC Orientation on SVEP	5-6 Mar	Kozhikode, Kasargod, Wayanad	MECs, BPM-SVEPs, Mentors	Maria Rani Center, Trivandrum
MEC Orientation on SVEP	7-8 Mar	Kannur, Trivandrum, Kollam	MECs, BPM-SVEPs, Mentors	Maria Rani Center, Trivandrum
MEC Orientation on SVEP	9-10 Mar	Ernakulum, Pathanamthitta	MECs, BPM-SVEPs, Mentors	Maria Rani Center, Trivandrum
VE-IT Software orientation	17-20 Mar	All SVEP Districts	BPM-SVEPs, Mentors, 1-2 MECs from each block	Delhi