

## **MY ME Primary Report-Template**

<b>Details of the responsible officer</b>		
1	Name of District	Thrissur
2	Name of Person in Charge	MEERA E D
3	Designation	Block Co-ordinator, DDU-GKY
4	Contact Number	9496301473

<b>Basic Information about the Unit</b>		
1	Name and contact number of ME unit adopted	Nandhanam Tailoring and Activity Group, 8086858769
2	Area of operation	Varavoor
3	Location of ME	Varavoor
4	Name and contact number of MEC in charge	Jaya , 9497800155
5	Whether MEC visits regularly and supports the unit?	Yes
6	Individual or group	Group
7	If group, total number of members	5
8	Scheme	Yuvashree
9	Details of trainings received	EDP and Skill
10	Whether unit need any training	No
11	Present marketing strategy/channels	Local People
12	Whether unit have any idea for business expansion or diversification	Yes

<b>Financial Details</b>		
1	Whether registers are maintained properly?	Yes
2	Whether accounts are maintained properly?	Yes
3	Whether regular auditing has been done?	Yes
4	Total revenue and expenditure in 2015-2016	R-884099 E-831317
5	Total revenue and expenditure in 2016-2017	Auditing not completed
6	What are the financial assistance received from the Kudumbashree	RF – 35000 Interest Subsidy – 50000
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the unit (Including officer in charge)



1. Major observations/Findings

The unit works under a rented building. They need to move ground floor of a building and more interior works needed in the shop .They also need more publicity and marketing assistance.

2. Suggestions for improvement

They will eligible for financial assistance for purchasing more products to sell and furnishing works.

3. Initiatives undertaken for betterment

Firstly I conducted a team meeting with the unit membersand discuss with them what are they need for there more improvement

4. Initiatives needed for improvement

Furnished room and financial assistance for buying more products

5. Remarks if any