

National urban livelihoods mission- Means for change in the life of urban poor

Introduction

National urban livelihoods mission (NULM) is a centrally sponsored programme to address various dimensions of urban poverty. To reduce the level of urban poverty a lot of projects and programmes are implementing under NULM. In kerala mission activities are implementing through Kudumbasree. It was started in 1st November 2016 in Mukkam and Koduvally Municipality. Activities implemented under NULM brought a lot of changes in the life of urban poor in these municipalities.

Achievements

A lot of achievements made under various components of NULM in Mukkam Municipality.

They are listed below

Mukkam Municipality

Social Mobilisation and Institutional Development (SMID)

- ▶ Formed 33 NHGs
- ▶ 2 SC NHGs and 1 ST NHG formed
- ▶ 10 NHGs revived
- ▶ 474 left out Families included to Kudumbashree network
- ▶ 68 individual Bank account opened
- ▶ 57 family Became under social security coverage
- ▶ Training given to 27 new NHGs
- ▶ 11 Special NHGs formed
- ▶ RF given to 324 NHGs and 19 ADS. RF proposal of 33 NHGs and 16 ADS forwarded to state mission for approval

Employment through skill and Placement (ESTP)

- ▶ 62 Candidate enrolled for various courses
- ▶ 24 Candidates passed the assessment
- ▶ 17 Candidates got placement
- ▶ 1 Candidates started self employment after completing ESTP course

Special programmes under ESTP

- **A special ESTP batch of accounting for PMAY Beneficiaries** started at mukkam. Out of 26 candidates 13 candidates are from PMAY Family. It is the first time in Kerala a batch with major share of PMAY beneficiaries is started.
- **Skill gap analysis** was conducted in Mukkam. **9 candidates got job** in various institutions. Out of these candidates 5 are from ESTP beneficiaries.
- **Special orientation programme for beneficiaries who are receiving unemployment honorarium** from Municipality was conducted. 113 candidates registered for various courses.
- Tracking of PMAY families to identify ESTP beneficiaries.

Self Employment programme

- 30 Individual enterprises started
- 8 Group enterprises started
- Total loan amount 752000
- Total Subsidy Given 86000
- Home shop programme started in all divisions
- Turnover of home shop owners for the year 2019-20 is RS 899540
- 5 ME Started by using ADS RF and Linkage

Special programmes under SEP

Construction group mukkam

- A construction unit with 10 members named Eminent started at Mukkam
- 10 members
- 2 houses completed now put agreement for third one.
- Malabar cement sub agency taken

Bricks Unit

- 5 members
- AUEGS PMAY NULM Convergence
- Support from Municipality
- More than 20000 bricks made

Nano Market

- Nano market started at Big fresh super market Mukkam
- Monthly turnover 3000-5000
- Home shop products and local products are selling

Kudumbasree marketing Kiosk

Proposal forwarded to district mission

Place and beneficiary identified.

Urban service team

- Urban service team started under Arise programme
- 10 Members
- Electrical, Plumbing, coconut tree climbing, bush cutting and electrical works are the activities.

Kudumbashree swap shop

- A Kudumbashree swap shop is starting at Mukkam
- Collecting old dresses and converting it to cloth bag
- Income to Kudumbashree members.

Support to Urban street Vendors

New survey conducted

Identified 5 new street vendors

Health camp conducted and health card given

Other programmes

- Organised State level *Nagarasree utsavam* at Mukkam. A special fair, food fest and street food fest conducted.
- One Harsham volunteer trained and placed
- Special income generating programmes was conducted to Harithakarmasena members like management of bus stand comfort station, grow bag making from flex etc.