

## MY ME Primary Report – Template

<b>Details of the responsible Officer</b>		
1	Name of district	Ernakulam
2	Name of person in charge	Resana S
3	Designation	Manager
4	Contact Number	9142224044

<b>Basic Information about the unit</b>		
1	Name and contact number of ME unit adopted	SANTHWANAM, 9020120798
2	Area of operation	Ernakulam district
3	Location of ME	Civil Station, Kakkanad
4	Name and contact no of MEC in charge	No
5	Whether MEC visits regularly and supports the unit?	No
6	Individual / Group	Individual
7	If group, Total no. of members	NA
8	Scheme (RME/Yuvashree/others(specify))	Others (SJSRY)
9	Details of trainings received (PIP/EDP/Skill /Accounting & Auditing/Others(specify))	Skill training, Refresher trainings every year
10	Whether unit need any training	Yes
11	Present marketing strategy/channels	No
12	Whether unit have any idea for business expansion or diversification	Yes

<b>Financial Details</b>		
1	Whether registers are maintained properly	No
2	Whether accounts are maintained perfectly	No
3	Whether regular auditing has been done	No
4	Total revenue and expenditure in 2015-16	nil
5	Total revenue and expenditure in 2016-17	nil
6	What are the financial assistance received from the Kudumbashree	Yes
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

**Photo of the unit(including officer in charge)**



1. Bindu Velayudan(Keezhmad), 2. Resana S, Manager,NULM,Thrikkakara,3. Deepika (Vytilla) 4.Rejani ( Chittattukara 5. Suja ( Kunnathunad)

**1. Major observations/ findings**

1. No proper space
2. No visibility for clinic

**2. Suggestions for improvement**

1. Advertisement
2. Change of location
3. Identify more area to provide their services
4. Networking with various institutions

**3. Initiatives undertaken for betterment**

1. Started regular meeting with ME group
2. Proper maintenance of registers

**4. Initiatives needed for improvement**

1. FM Radio advertisement
2. Formation of consortium
3. Convergence with govt. Health programmes

**5. Remarks if any**

1. Develop IEC materials

Resana S  
Manager (Skills & Livelihood)  
Thrikkakara Municipality