



## Financial Assistance for street vendors; 5591 applications submitted to banks

We explained about the PM SVANidhi (Prime Ministers Street Vendor s Atmanirbhar Nidhi) programme that aims at providing bank loans with low interest rates to street in 'Making an Impact' Article - 301. This financial support programme for the street vendors is rolled out as a part of the National Urban Livelihood Mission (NULM) project being implemented in Kerala through Kudumbashree.

As per this programme the street vendors who require loan assistance would get bank loans of Rs 10,000. Details of those street vendors who need loan would be marked online and the applications are submitted to the banks through a portal. Banks would scrutinise the applications and will sanction loan. The amount will be

credited to the bank account of the applicant (street vendor). If the loan would be repaid on time, they would get a subsidy of 7% in interest. Also, if they wish to apply again for the next loan, more loan amount would be received with the same interest subsidy. The interest subsidy would be received for all loan applications submitted till 31 March 2022. In addition to the subsidy, the scheme also have incentives for encouraging digital transactions. Those street vendors who start digital transaction will get a cash back upto maximum of Rs 1200 per year. PMSVANidhi programme aims at extending financial assistance to 20,000 street vendors in Kerala.

In the first one month of program roll out, (July 13 to August 13), our city mission

teams were able to submit the loan applications of 5591 street vendors to the banks. Out of this submitted applications, bank loans were sanctioned to 1232 street vendors. Applications of 3805 street vendors from 87 municipalities and 1786 applications from 6 municipal corporations were submitted to the banks (making it 5591 altogether). We hope that more loan applications will be submitted in the upcoming days and the bank loans will be issued at the earliest.

Till date, Ettumanoor (62.83%), Nedumangad (56.47%) and Vaikom (55.75%) municipalities came in the top three places of submitting highest percentage of applications out of the total street vendors

to the banks. Meanwhile, Palakkad(328), Kottayam(198) and Thalassery(116) are the top three Urban Local Bodies who submitted the maximum number of loan applications to the banks.

Kozhikode (567), Thrissur (465) and Kochi (447) are the top three municipal corporations which facilitated submission of the more number of loan applications. Thrissur (34.44%), Kozhikode (34.18%) and Kannur (24.49%) Corporations are leading when we consider percentage of applications (out of the total number of street vendors) instead of absolute number. Hope this programme will progress well and the team is working to provide support to all the eligible street vendors.