

## MY ME PRIMARY REPORT

<b>DETAILS OF RESPONSIBLE OFFICER</b>		
1.	Name of District	PALAKKAD
2.	Name of Person in charge	ANITHA M M
3.	Designation	NULM-MULTY TASK PERSONAL
4.	Contact Number	8943559272

<b>BASIC INFORMATION ABOUT THE UNIT</b>		
1.	Name and contact number of ME unit adopted	RIYA SOAP UNIT, 9633682791
2.	Area of operation	MANNARKKAD
3.	Location of ME	NARANGAPETTA, MANNARKKAD
4.	Name & contact Number of MEC in charge	-
5.	Whether MEC visits regularly and supports the unit	No
6.	Individual/Group	Group
7.	Scheme	
8.	Details of training received	No training received
9.	Whether unit need any training	Yes
10.	Present Marketing strategies/Channels	Neighbours
11.	Whether unit have any idea for business expansion or diversification	Yes

<b>FINANCIAL DETAILS</b>		
1.	Whether registers are maintained properly	No
2.	Whether Accounts are maintained perfectly	Yes
3.	Whether regular auditing has been done	No
4.	Total Revenue and expenditure in 2016-17	NA
5.	Total Revenue and expenditure in 2017-18	R: 2520 E: 10000
6.	What are the financial assistance received from the Kudumbashree	No
7.	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

1. **Major observation/findings:** Small unit, Need expansion
2. **Suggestion for improvement:** Need proper training and financial assistance
3. **Initiatives undertaken for betterment:**
4. **Initiatives needed for improvement:** Discuss about colourful packing materials.
5. **Remarks if any:** Nil

PHOTO OF THE UNIT

