

MY ME PRIMARY REPORT

Details of responsible officer		
1	Name of the district	Kollam
2	Name of the person in charge	Adithya S V
3	Designation	SVEP-BPM
4	Contact number	7907364827

Basic information about the Unit		
1	Name and contact number of ME unit adopted	Real Snacks. 9946323681,9847874400
2	Area of operation	Pathanapuram
3	Location of ME	Kumbickal, Nadumuruppu, Pathanapuram
4	Name & contact number of MEC in charge	Mercy Sabu 9048858143
5	Whether MEC visits regularly and supports the unit?	Yes.
6	Individual/ Group	Group.
7	If group, total no of members	5
8	Scheme(RME/ Yuvashree/ Others(specify))	Others(SYSRY)
9	Details of trainings received(PIP/EDP/Skill/Accounting&Auditing/Others(Specify))	No training received.
10	Whether unit need any training	Yes.
11	Present Marketing Strategy/ Channels	Bulk product marketing by orders of demand
12	Whether unit have any idea for business expansion or diversification?	Yes

Financial details		
1	Whether registers are maintained properly?	Yes.
2	Whether accounts are maintained properly?	Yes.
3	Whether regular auditing has been done?	Yes.
4	Total revenue and expenditure in 2015-2016	- (Unit began its operation on April 2016)
5	Total revenue and expenditure in 2016-2017	April 2016- September 2017 R: 26000 E:35000
6	What are the financial assistance received from the kudumbashree?	No financial help received.

7	Whether unit is eligible for any financial assistance from kudumbashree?	Yes.
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Photo of the unit(including officer in charge)



1. Machinery details including production capacity : Packing machine, Mixer
2. Major observations/ findings :
 - The group members are very active and ready to take efforts for the unit.
 - They received no financial help from kudumbashree or banks.
 - No profit is earned till now.
 - A bakery shop for selling their products in town is necessary.
3. Suggestions for improvement :
 - Purchasing other needed machines for the units.
 - Setting a shop as bakery in town.
 - Providing needed training.
4. Initiatives needed for improvement : Training to improve skills and PEF or subsidy as financial help.
5. Remarks if any: The products are sold in low price but no profit is received yet.