



For Kannur, Environment Day is not a day to celebrate, but a day to care for the future generation

The World Environment Day of 5 June is observed by planting trees and in various other ways all across the world. In addition to planting saplings, Kannur team thought differently. They framed an idea so that the observance of environment day would help the future generation. Our Kannur Team has successfully put into practice the campaign of planting a special type of tree in connection with the Environment Day in the second consecutive year as well.

The Government of Kerala aimed at

planting 1 crore trees as part of the Environment Day observance last year. Our Kannur District team is organising a campaign named as 'Oru Kodi Vruksha Thaikal, Athil ente oru Plaavum' (On crore trees, including my jackfruit tree) through the 20,000 NHGs in Kannur District starting from 5 June to 20 June. Through this campaign, the activity of planting a minimum of one lakh jackfruit trees and taking care of the same is ongoing in the district under the leadership of Kannur District team. The district team decided to plant jackfruit saplings following the



instruction of the Government to attain self sufficiency in food security in the background of covid-19 pandemic. Each NHG in the district planted at least 5 jackfruit trees in the locality of their NHGs. The saplings for the same would be identified by the NHGs and ADSs (Area Development Society-Ward level federation of NHGs) themselves. The NHG members have started germinating the saplings by themselves two weeks before the campaign was started.

During the 15 days from 5 June to 20 June, an average of 8000 to 10,000 jackfruit saplings are being planted every day. Special recognition would be given to NHGs, ADSs and CDSs (Community Development Society) who plant the maximum number of jackfruit saplings. Special recognition would be given to Kudumbashree officials who make notable interventions in the block level. Like the planting of the saplings through NHGs, the regular care of the same is also ensured through NHGs. In addition, the active

participation of Balasabha children was also ensured. Balasabha members became part of the environment day observance through the activity named as 'Ente chakka maram, ente arogyam' (My jackfruit tree, my health). The Balasabha children planted 25,000 jackfruit saplings. The children take care of the saplings they planted.

During 2019, the district team organised a campaign titled 'Kalpashree' through which coconut trees were planted by NHG members. The campaign was organised from 5 June 2019 to 30 June 2019. The campaign was planned in such a way that each NHGs plant at least one coconut tree sapling. Though it was planned to plant 25,000 coconut tree saplings, when the campaign was over, 33,000 new coconut saplings were planted in the district. Appreciations to the Kannur district team and NHG members who formulated and implemented activities in connection with the environment day that would be useful for the upcoming generation as well.