

Kudumbashree

National Resource Organisation



Aajeevika
National Rural Livelihoods Mission
Government of India



Kudumbashree
Kerala State Poverty Eradication Mission
Government of Kerala

Kudumbashree-National Resource Organization

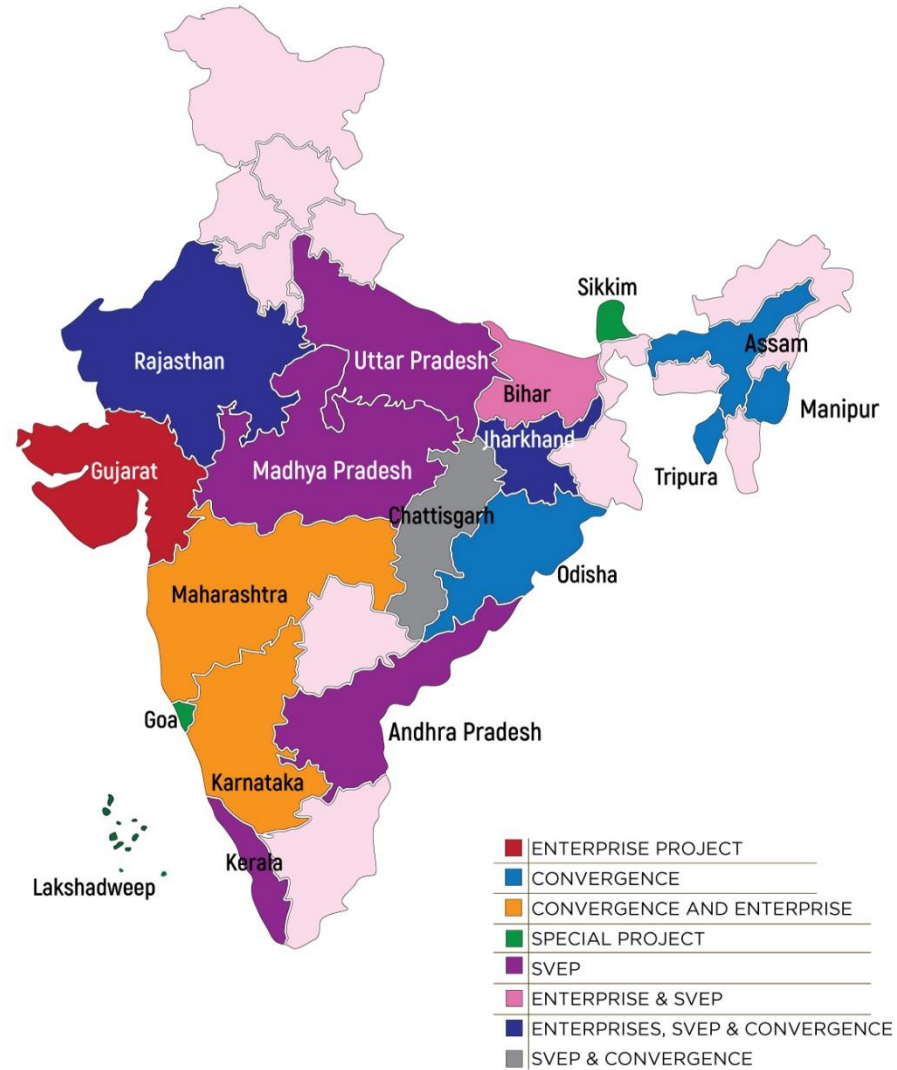
Kudumbashree NRO

- Two domains
 - PRI-CBO Convergence
 - Enterprises
- States covered (16 states and a union territory)

PRI-CBO Convergence Domain	PRI –CBO Convergence	Assam, Tripura, Jharkhand, Chhattisgarh, Odisha, Karnataka, Rajasthan
	Special Projects	Sikkim, Goa, Lakshadweep
Enterprises Doman	MEC Projects	Bihar, Jharkhand, Karnataka, Maharashtra, Rajasthan
	SVEP	Bihar, Jharkhand, Rajasthan, Kerala, Uttar Pradesh, Madhya Pradesh, Chhattisgarh, Andhra Pradesh

NRO Partnerships

- * 17 partner-States & 1 Union Territory
- * Special projects in Sikkim, Goa & Lakshadweep



2017-18 PRI CBO Convergence

Deliverables/ Coverage (6 states)	Target set for 2017-18	Achievement in 2017-2018
Number of PRI-CBO Convergence pilots GP completed	150	493
Number of Local Resource Group members trained and developed	200	1592
Number of Local Resource Group members trained and developed as Internal Mentors for partner-states	200	253

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- Support to SVEP

State	SVEP Blocks	Mentors	CRP-EPs Trained	Enterprises Promoted
Bihar	12	12	96	1,083
Jharkhand	9	9	68	289
Rajasthan	5	3	44	724
Kerala	14	12	290	585
Madhya Pradesh	5	6	144	-
Uttar Pradesh	1	2	28	-
Andhra Pradesh	4	4	92	-
Chhattisgarh	3	4	99	-
Total	53	52	861	2,681

MEC Projects

Starting Year	States	Closing Year	Districts	Progress		
				MECs	MEC groups	Enterprises
Dec-12	Bihar	Nov-16	2	93	9	1068
Sep-13	Jharkhand	Mar-18	3	157	8	1460
Sep-14	Karnataka	Aug-17	3	83	9	3441
Sep-14	Maharashtra	Aug-17	3	107	8	5032
Aug-14	Gujarat	Abandoned	3	105	9	-
Nov-15	Rajasthan	Aug-18	3	51	7	4637
	Total		17	596	50	15638

Fund Utilisation

Parameter	Amount (Rs. Lakh)
Total allocation approved for 2017-18	457.67
Funds available for the year 2017-18	1292.96
Utilisation as of December 2017	932.88
% Utilisation as of December 2017 (of available funds)	72.15%
Estimated Utilisation up to 31st March, 2018	1292.96

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- **PRI-CBO Convergence**
- **Scaling up:**
 - Assam (38 blocks), Jharkhand (36), Tripura (10), Rajasthan and Karnataka (Scale to be decided)
- **New Project:**
 - Manipur
- **Continuation of Work:**
 - Odisha, Jharkhand, Assam, Tripura, Chhattisgarh, Rajasthan
- **Special Projects**
 - Sikkim, Goa, Lakshadweep
- **Preparing Communities for Scalable Enterprises**

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- SVEP Implementation
 - Existing 53 blocks
 - Haryana, Telangana
 - Other states
- Special Project – to be a catalyst for SVEP
 - Resource Group for Scalable Enterprises (Café, Nutrimix, Nature Fresh) – demand from Bihar, Jharkhand, AP, MP, Telangana
 - Enterprise Call Centre for back end support
 - Smart phone based App based on Participant Handbook
 - Smoothing field level implementation

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- MEC Project - Models for State funded SVEP
 - Karnataka
 - Saturation in three districts
 - Scaling up to 3 new districts
 - Development of Master Trainers and Internal Mentors for higher scale up
 - Maharashtra
 - Saturation of all blocks in existing districts
 - Scaling up to 6 new districts
 - Development of Master Trainers and Internal Mentors for higher scale up
 - Rajasthan
 - Saturation of all blocks in 3 districts
 - Development of Master Trainers and Internal Mentors for higher scale up

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- People

Existing	New
Mentors (Enterprises) - 69	Selection and training of 40 more mentors including Internal Mentors from partner states
Mentors (Convergences) - 67	Selection and training of more Internal Mentors
Professionals - 38	20 more professionals recruited (TISS, IRMA, APU); 15 more to be recruited

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- Resource Development

Already Completed	Plan for 208-19
Manual for Community Convergence Professionals	Collaboration with NIRD PR for training and certification of Community Convergence Professionals
PRI-CBO Convergence Tool Kit (5 volumes)	Print and Multimedia training materials for use at the field level
SVEP Training Tools: Classroom Teaching Aid, Faculty Manuals, and Participant Handbooks	<ul style="list-style-type: none">▪ New Multimedia training tools for training of MECs/CRP-EPs, and entrepreneurs▪ A back end resource centre for supporting CRP-EPs and entrepreneurs
Training Manual on PRI-CBO Convergence	<ul style="list-style-type: none">▪ IEC materials; focus on community leaders
VO/CLF Training	<ul style="list-style-type: none">▪ Multimedia tool kits, sharing-learning services

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- Resource Development

Already Completed	Plan for 208-19
<ul style="list-style-type: none">▪ 'India on Your Plate', India Food Courts▪ Implementation of café units in partner states	<ul style="list-style-type: none">• Protocol for catering units, canteens, and restaurants set up and run by rural women• Expansion of the existing resource pool for scalable enterprises (Café, Food processing)
Development of software application: 'Performance Tracking System' (PTS)	<ul style="list-style-type: none">▪ Incorporating an online catalogue of SHG products and services▪ Development and integration of a Field Guide App for MECs and CRPs for on the job use

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- Learning Services

Already Completed	Plan for 2018-19
Learning visits (7: Tripura, Odisha, Andhra Pradesh, Goa, Lakshadweep, Sikkim; total 280 people)	<ul style="list-style-type: none">▪ Conduct of more programmes for partner states and partner agencies▪ Development of 28 Immersion sites for SVEP and PRI-CBO Convergence in partner states
Panchayat Apprenticeship Programme (7; Jharkhand, Tripura, Odisha; PRADAN)	<ul style="list-style-type: none">▪ Conduct of programmes for partner states and partner agencies
	<ul style="list-style-type: none">▪ Model CDS: Developing proof of concept, Twinning with GPs in partner states, Developing 14 CDSs as immersion sites

Budget

Code	Particulars	Total Budget (Rs Lakh)	Source of Funds (Rs Lakh)	
			NRO-NRLP	NRO-SVEP
A.1.1	Technical Assistance to SRLM by NRO			
A1a	Systems Support	255.00	255.00	
A1b	Programme Management & HR	916.82	838.70	78.12
	Sub-Total	1171.82	1093.70	
A.2.2	Strengthening Capacity of NRO			
A2a	Capacity Building	251	251	
A2b	Research Studies & Resource Materials	192.50	192.50	
	Sub-Total	443.50	443.50	
	Grand Total	1615.32	1537.20	78.12
	Additional fund sought under Special Project for Scalable Enterprises and Enterprise Call Centre	831.8		