

**VISIT REPORT OF AYALKOOTAM  
(NHG),CDS,ME,JLG,ASHRAYA  
BENEFICIARY**

TO,  
STATE MISSION  
KUDUMBASHREE

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## **AYALKOOTAM (N.H.G)**

Visited Ayalkootam in Cherunniyoor Grama Panchayat named *Vayal varam* .There are 12 members in this Ayalkootam. Their monthly collection is 20.They started their Ayalkootam in 2010. During these years they once distributed their savings equally. Each of them got 5000 rs. Now they have saving of rs 10000. Their main activities are collection of thrift and every year Onam season they will arrange Onam market and will do business of cloth items in that festival season. Their meetings are well disciplined and organized .

## **C.D.S**

Visited C.D.S in Cherunniyoor Grama Panchayat.The C.D.S chair person in this Panchayat is Smt.Bindu Shibu.This CDS contains 14 ADS.Cherunniyoor Panchayat CDS is one of the good functioning CDS.almost all programmes of Kudumbashree like MEs,J.L.Gs,Ashraya.Buds etc are well functioning in this C.D.S.They are enabling the women community in this particular panchayat for a privileged life.More than 120 ayalkootams are very actively functioning under C.D.S .The elected representatives in the Panchayat are giving enormous support to the Kudumbashree C.D.S.The Panchayat President says many of the developmental activities in the social sector is running through the well organized activities of Kudumbashree C.D.S unit. He says that they are functioning as the backbone of Panchayat. According to C.D.S chairperson Kudumbashree activities and programmes are well going through the particular C.D.S

## M.ENo:1

### AISWARYA CATERING UNIT

Aiswarya catering unit is an M.E unit which is well functioning in Cherunniyoor Grama Panchayat. The unit started before four years and now well established in this panchayat. The unit is formed by four members. The Patheyam programme in this Panchayat is running through this catering unit. They are preparing 43 meals/day for this programme. They started this unit for small scale production of snacks and sweets. The marketed the products in the nearby public market. Now they are getting orders from different sectors and the unit flourished well. the members said that their unit is showing good progress over these years. Now they are aiming to develop their unit. For that they need good training and motivational classes. According to them they got good support from Kudumbashree. They have a suggestion that we have to organize training programmes in block level and that will enhance the formation of more M.E units

## M.E No:2

**V.V products** is an M.E unit which is well functioning in Cherunniyoor Grama Panchayat. The unit Started in 2002 and now very well functioning in this panchayat. here are 5 members in this unit. They are marketing pickle, ginger powder, wheat flour, snacks and sweets etc. The shop which is functioning under Krishi Bhavan in Cherunniyoor Grama Panchayat is the main market of V.V products. They are running catering services in small scale. They got revolving fund, grant etc. from Kudumbashree. This was good support for them. They attended different kinds of training programmes which was conducted by Kudumbashree. Now they are planning to start production of soap, lotion etc. They said there is good improvement in the number of orders. All the five women are very privileged in the society now and saying they started enjoying their lives.

## **J.L.G**

**Venma** is a J.L.G which is well functioning in Cherunniyoor Grama Panchayat. This particular agricultural group is doing farming in 60 cent. It is a group of five members. They are now cultivating Green Chilli, Brinjal, Lady Finger, Pumpkin, Tomato, Snake Guard, Cucumber, Bitterguard etc. Their market is mainly public market running in this Panchayat and the shop functioning under Krishi Bhavan. They are using bio fertilizers. The J.L.G unit is progressing well. They have a suggestion that they need a special training regarding the use of pesticides and about the natural pesticides and also they need training in ward levels. Another difficulty for them is scarcity of water in drought season. According to members they have good change in income and social status. They are planning to form a fertilizer and nursery unit in their J.L.G.

## **ASHRAYA BENEFICIARY**

Talked to an Ashraya beneficiary in Cherunniyoor Grama Panchayat. Her name is Yamuna. She is an Ashraya beneficiary for 8 months. Her living conditions are pathetic. She has a son who is physically handicapped and unable to go for work. She says this Ashraya programme is a good support for her. Every month the food products are getting through Ashraya programme fulfil her families daily needs. The food material she got in this month are wheat flour, sugar, cereals, oil etc