

My Me Primary Report - Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person in charge	Shafeeq.A.A
3	Designation	Block Coordinator (DDU GKY)
4	Contact Number	9946259089

Basic Information about the Unit		
1.	Name and contact number of ME unit adopted	C-Bag Industries-7025557363
2.	Area of operation	Cloth Bags
3.	Location of ME	Valapad-Chandappadi
4.	Name and contact number of MEC in charge	Satheelatha-8529815485
5.	Whether MEC visits regularly and supports the unit	Yes
6.	Individual/Group	Group
7.	If group, Total number of members	32
8.	Scheme(RME/Yuvasree/Others(Specify)	RME
9.	Details of trainings received (PIP/EDP/Skill/Accounting & auditing/Others(Specify)	Skill
10.	Whether unit need any training	Yes
11.	Present Marketing Strategy/Channels	Direct supply to surrounding shops

12.	Whether unit have any idea for business expansion or diversification	Yes
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Financial Details		
1	Whether accounts are maintained perfectly?	Yes
2	Whether regular auditing has been done?	Not completed 1 year
3	Total Revenue and expenditure in 2015-16	Nill (started on 2017)
4	Total Revenue and expenditure in 2016-17	R:135475 E:102000
5	What are the financial assistance received from the Kudumbasree	No
6	Whether unit is eligible for any financial assistance from Kudumbasree	Yes

Photo of the unit (Including officer in charge)





1, Machinery details including production capacity

Each member was given a sewing machine and according to the order they are producing. In a day near about 50 cloth bags are produced.

2, Major observations/Findings:

C-Bag industries began its operation on 5th July, 2017. Their main item of production is cloth bags. There are 32 people involved in the same and they are categorized into six groups. One group (Dhanam) functions in the building provided by panchayath and the rest 5 groups carrying out their cloth bag production in their houses. In two groups there are 5 members each and in four groups there are 6 members. The total project cost for the group of 6 members is

3 lakh. The total Project amount for the group of 5 members is Rs.250000/-Hence the entire project cost is Rs.17 lakhs. The loan was availed from Vadanappally branch of Union Bank.

3, Suggestions for improvement:

The business will expand if training provide for modern hand bag making and screen printing on bags.

4, Initiative needed for betterment:

It is better that they avail the services of a marketing executive on commission basis and liasoning with district panchayath will be helpful to get more orders.

5, Remarks (if any)