



## Prathibhatheeram and Kayikatheeram



**S. HARIKISHORE I A S**  
Executive Director  
Kudumbashree



The details about the livelihood, economic empowerment and organisational development activities being implemented in the 82 selected Local Self Government Institutions through the coastal volunteers had been mentioned in yesterday's article. Kudumbashree is also implementing various programmes focusing on the social development in coastal sectors. We started it in the financial year 2019-20. These are our 'Prathibhatheeram' and 'Kayikatheeram' programmes.

Prathibhatheeram aims at providing opportunities for selected students of the coastal areas to revise their lessons during the evening time. It also envisages arrangements for special training / coaching/ tuition for them. It is planned to arrange special training in english and mathematics during the evening time at any regionally available halls



or buildings. Prathibhatheeram aims at motivating students by giving them opportunities for studying. Further we aim personality development of students and help them showcase their inherent talents. 'Prathibhatheeram' had already been started in 62 local bodies (out of 82 places where we have theerashree project). 1,313 students are part of this system, improving their academics through this informal classroom and coaching.

Kayikatheeram aims at creating opportunities for the coastal youth to actively take part in sports and games. Kudumbashree plans to promote

games like football, carroms, volleyball, chess etc among the students and motivate sports buffs through this. In 56 out of the 82 Local Self Government Institutions the activities of the coastal youth taking part in various sports items had already been started. Until now, Kayikatheeram has the participation of 1,270 youngsters.

We hope that these activities could divert the coastal youth to more creative works which would in turn pave way for more social development in the coastal areas.