

100 % inclusion of left out  
population - Urban ULBs

- An NULM initiative-

# SPARSHAM – Campaign reveals

**190409** Urban poor families needs to be included in the Kudumbashree

**12129** Number of NHGs to be formed

**1888** NHGs are defunct – need revival

## Urban Poor

Those families whose yearly income is less than or equal to rupees 1 lakh (100000)

## SPARSHAM

1. Campaign conducted during Feb – march 2018
2. Utilising NHGs , ADS and CDS
3. PRA tools used
4. Data collected by NHGs
5. Consolidated at the ADS level and analysed using software prepared in-house
6. AAP – preparation based on the data obtained

# So far we have reached:

- 2927 New NHGs formed
- 39372 Families included
- 655 NHGs revived

## Strategies adopted

1. CDS designated as RO
2. Special meeting of all concerned in the low performing ULBs – Corporations
3. Cash incentives for those who do formation initiatives
4. Visit by state mission managers to those low performing ULBs
5. Review of CDS

# District wise performance – New NHG formation/Revival

Sl No	District	New NHG Formation			Revival		
		Target	Achievement	%	Target	Achievement	%
1	Trivandrum	5855	348	6	319	69	22
2	Kollam	831	657	79	151	29	19
3	Pathanamthitta	8	8	100	7	5	71
4	Alappuzha	255	233	91	39	39	100
5	Kottayam	408	150	37	136	48	35
6	Idukki	103	31	30	7	1	14
7	Kochi	1357	506	37	300	79	26
8	Thrissur	800	537	67	231	66	29
9	Palakkad	219	136	62	43	18	42
10	Malappuram	530	269	51	339	167	49
11	Kozhikode	1064	323	30	229	47	21
12	Wayanad	45	56	124	108	12	11
13	Kannur	361	191	53	54	36	67
14	Kasargode	139	52	37	21	15	71