

Agriculture & Animal Husbandry

Key Activities

	Sept 15	Oct 15	Nov 15	Remark
JLG bank linkage	25%	35%	50%	400 cr of bank linkage, expenditure of 10 lakhs
Area incentive disbursement	10% of the total eligible	25%	40%	Expected disbursement of 5 Cr
Weekly markets		450 markets	450 markets	Expenditure of 10 lakhs, sales target of 3 Crore rupees through weekly markets

Annual plan for next year

- Strategy :

Food security	Paddy production, Bhaksyasurkhsha Bhavana
Revenue generation	Intensive banana cultivation, value addition, market support
- 4,00,000 families to be engaged in agri based livelihood
- Rs 20 crore revenue to be generated from agri based market activity
- Value addition units in paddy banana and Tapioca targeting 5 crore revenues
- 500 cr bank linkage, sales based incentive system amounting to 10 Cr
- 100 Crore sales revenue from intensive banana farming

Key Task

- Agriculture department convergence
 - Weekly markets
 - HortiCorp
 - Value addition
- MKSP value chain project
 - DPR
 - Recruitment
 - Project starting
- 100 ton rice processing and branding.
- “Nattuchantha” - weekly markets
- Agriculture costing

Main achievement

- MIS backed Pre onam market activity
 - Rs 3 cr worth sales of vegetable
- JEVA team for monitoring of JLG and conduct of Markets
- Ethnic Food Festival @12 District

Personal Project

Dr Rahul	Kudumbashree Milk
Arun P. Rajan	Intensive banana cultivation in 1500 hr.

Documentation

- Pre onam markets
- Ethnic food festival
- Thrissur-kummatipullu
- Ernakulum: csr activity-rain shelter
- Kannur: rain army
- Waynad : brahmagiri

List of tables- monitoring

- Bank linkage
- Jeva monitoring
- Weekly markets
- MKSP Basic details
- Intensive Banana Cultivation
- Bhakshya Suraksha Bhavanam
- Paddy cultivation Details

- Establishment 652 Animal Husbandry Units-
 - Completion of Beneficiary selection- Oct 30
 - Sanction of Subsidy- Dec 30
- AH MEC selection – Training for selected MEC – Oct 20
- Formation of CIG and release of CIF - Oct 15
- Formation of ABC management unit, Training and Release of Start up Fund- Dec30

Annual Plan for 2018-19

- Establishment of 2000 animal husbandry JLG units to be formed and Rs.16 cr will provided as subsidy
- to Support existing diary farmers to enhance their activity Rs 3 crore would be provided as low interest loan
- 5000 Broiler chicken units are proposed to start in the state. First phase 1000 units to be formed
- ABC will be strengthen and MU units will formed in remaining blocks

Broiler Poultry Project

- Beneficiary Selection for the first stage completed by Kudumbashree
- Discussion with Animal Husbandry dept and KEPCO regarding the supply of day old chicks , feed and taking back adult birds after 42 days in government rate – Progressing

Personal Project

- Backyard poultry for meat purpose

Documentation

- ABC programme – Trivandrum
- Ksheerasagaram Project
- Kannur Goat Village
- Male Buffalo Rearing for meat purpose Ernakulam

Monitoring tables

- Table for ABC Project – Weekly Report
- Table for CIG