

MY ME Primary Report-Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person in Charge	Neeshma O K
3	Designation	Block Co-ordinator, DDU-GKY
4	Contact Number	9562543574

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Velookkara Garments Kottanellur-9400247400
2	Area of operation	Kottanellur
3	Location of ME	Kottanellur
4	Name and contact number of MEC in charge	Santhi.9847954836
5	Whether MEC visits regularly and supports the unit?	No
6	Individual or group	Group
7	If group, total number of members	3
8	Scheme	Yuvashree
9	Details of trainings received	EDP and Skill
10	Whether unit need any training	Yes
11	Present marketing strategy/channels	Local people
12	Whether unit have any idea for business expansion or diversification	Yes

Financial Details		
1	Whether registers are maintained properly?	Yes
2	Whether accounts are maintained properly?	Yes
3	Whether regular auditing has been done?	No
4	Total revenue and expenditure in 2015-2016	R-379408 E-377927
5	Total revenue and expenditure in 2016-2017	Auditing is not completed
6	What are the financial assistance received from the Kudumbashree	Nil
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the unit (Including officer in charge)



1. Major observations/Findings

. They need to move the production and supply outlet their own building. They also need marketing assistance.

2. Suggestions for improvement

They will eligible for Revolving fund for better production.

3. Initiatives undertaken for betterment

Firstly I conducted a team meeting with the unit members to find out the problems faced by them.

4. Initiatives needed for improvement

Financial assistance for buying products, marketing assistance.

5. Remarks if any