

## MY ME PRIMARY REPORT

DETAILS OF RESPONSIBLE OFFICER		
1.	Name of District	PALAKKAD
2.	Name of Person in charge	DHANYA.K
3.	Designation	NULM-MULTI TASK PERSONNEL, PATTAMBI MUNICIPALITY
4.	Contact Number	9961004515

BASIC INFORMATION ABOUT THE UNIT		
1.	Name and contact number of ME unit adopted	KARTHIKA DTP CENTRE
2.	Area of operation	PATTAMBI
3.	Location of ME	PATTAMBI
4.	Name & contact Number of MEC in charge	SOBHANA-
5.	Whether MEC visits regularly and supports the unit	No
6.	Individual/Group	GROUP
7.	Scheme	SGSY
8.	Details of training received	No training received
9.	Whether unit need any training	TRAINING IN PHOTOGRAPHY
10.	Present Marketing strategies/Channels	SHOP
11.	Whether unit have any idea for business expansion or diversification	Yes

FINANCIAL DETAILS		
1.	Whether registers are maintained properly	No
2.	Whether Accounts are maintained perfectly	No
3.	Whether regular auditing has been done	No
4.	What are the financial assistance received from the Kudumbashree	NIL
5.	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

1. **Major observation/findings:** In their group they have three computers, two photostat machine , one printer one colour printer and one lamination machine
2. **Suggestion for improvement:** They need more computers with high capacity
3. **Initiatives undertaken for betterment:** They know malayalam typing. They do data entry for panchayaths, agreement,registration, etc..
4. **Initiatives needed for improvement:** Keep registers and accounts perfectly
5. **Remarks if any:** The group member ready to give trainings in MS Office, DTP. They also need a camera and other equipments for starting a studio attached this DTP centre. In this group one member is active and other members are support the group. Karthika DTP centre starts with 5 members but now 4 members are there. One member died

PHOTO OF THE UNIT



