

My Me Primary Report - Template

Details of the responsible officer :		
1	Name of District	Kottayam
2	Name of Person In charge	Tes V jose
3	Designation	Block coordinator DDU GKY
4	Contact Number	9961841321

Basic information about the Unit

1	Name and contact number of ME unit adopted	Udhayashree cafe unit 9497222996
2	Area of operation	Bharanaganam
3	Location of ME	Panchayath compound
4	Name & contact Number of MEC in charge	Sujatha ,9645587821
5	Whether MEC visits regularly and supportsthe unit	No
6	individual / group	Group
7	If group, Total no of members	5

8	Scheme(RM E/Yuvashree/others(Specify	RME
9	Details of trainings received (PIPIEDP/Skill/Accounting&Auditing/Others(Specify)'	GOT ,EDP
10	Whether unit need any training	Yes
11	Present Marketing strategy/Channels	Direct marketing
12	Whether unit have any idea for business expansion or diversification	If the business widen they can provide food for small party and other panchayath functions

Financial details		
1	Whether registers are maintained properly	No
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done	No
4	Total Revenue and expenditure in 2015-16	They are not maintaining the registers and auditing so they told they only counting the daily collection.
5	Total Revenue and expenditure in 2016-17	“
6	What are the financial assistance received from the Kudumbashree	They get the financial help from the panchayath plan fund which
7	Whether unit is eligible for any financial assistance from Kudumbashree	If get the assistance they will widen their business

Photo of the unit (including officer in charge



1. Major observations findings:

The group members are co operative and they are willing to `expand their business if they get good building structure and place

2. Suggestions for improvement:

They only proving lunch in the canteen if they are ready to providing tea coffee snacks etc they can find more financial stability.

3. Initiatives undertaken for betterment:

They are ready to attend the training sessions and accept the suggestions for the betterment of the business

4. Initiatives needed for improvement:

If given financial support they can find a better building in the Town, it will help them improve their business.

5. Remarks if any:

It started in the year 2011 for these 6 years they worked without any support from kudumbashree and panchayath if we given t town, it will help them improve their business.the financial and moral support it will make remarkable changes in the group.