

## ACHIEVEMENTS OF CITY MISSION MANAGER

Name of City Mission Manager:	Sreejith.P.P
Address of the City Mission Manager	Kandathil, E/O L.H.S, South Aryad, Avalookunnu.P.O, Alappuzha 688006
Date of Joining	30/05/2018
Name of City	Cherthala
<b>Component wise achievements as City Mission Manager in Cherthala Municipality</b>	
<b>1. Social Mobilization and Institution Development</b>	
<ul style="list-style-type: none"> <li>• Follow-up <b>Sparsham campaign</b> data to identify the urban families left out of Kudumbashree network and a total of 311 families are included in the Self Help Group (SHG) network of Kudumbashree during 2018-2020 periods by forming 28 new SHGs. Also as a part of '<b>Relationship Kerala</b>' 11 elderly SHGs were formed during this period.</li> <li>• Identified 7 inactive SHG's and manage to <b>revive</b> them during 2018-2020.</li> <li>• Assisted 164 SHGs to get <b>revolving fund</b> support of Rs.10000/- for each SHG under NULM scheme.</li> <li>• Assisted 35 Area Development Societies to get revolving fund support of Rs.50000 for each ADS under NULM scheme.</li> <li>• Assisted 180 SHGs to get <b>linkage loan</b> from Banks and provide subsidy under NULM scheme.</li> <li>• <b>Grading</b> of 132 non-graded SHGs identified through Sparsham campaign is completed</li> </ul>	
<b>2. Employment through Skill Training and Placement</b>	
<ul style="list-style-type: none"> <li>• Managed to enroll 135 unemployed youth from Cherthala Municipality in different skill training programs (11 numbers of courses) under Employment through Skill Training and Placement (EST&amp;P) component of NULM during 2018-2020. Among them 95 passed the assessment and 48 of them are placed under wage employment.</li> <li>• Assisted in monitoring the performance quality of the Skill training providers (STP) of EST&amp;P Programme started skill training Centres in Cherthala. Kavitha ITI, Edubridge Pvt ltd.and CEEG Eramaloor are the STPs monitored by the CMMU, Cherthala.</li> <li>• Conduct all mandatory visits during training to ensure the quality of the training.</li> <li>• Conducted skill gap analysis and submitted the report to the SMMU.</li> </ul>	

### 3. Self Employment Programme

- As a part of SEP component, technical assistance was provided to urban poor for setting up micro enterprise as part of livelihood generation.
- Assisted 15 individuals from Urban Poor Community to start micro enterprises (ME) using Bank Loans under Self Employment Programme of Day NULM. It includes 12 individual micro-enterprises and one group enterprise. A total of Rs.1709000/- is arranged as bank loan for these ME units.
- A special drive was conducted for utilizing the SHG/ADS Revolving fund, Thrift Loan and linkage loan rather for livelihood activities than distributing money among themselves. As a result 85 ME units of urban poor from Cherthala Municipality were established using the fund from SHG/ADS Revolving fund, Thrift Loan and linkage loan.
- Identified a total of 4 individuals from the ULB skilled for Electrician/Plumbing Training. **Multi Task team** will start functioning by February 2020.
- One **Nano market** was established in Manthopp Mini mart for the marketing of Kudumbashree products.
- **Kudumbashree canteen** was started under NULM in Cherthala municipality under SEP (G).
- Organized 2 **food fests** (Payasa Mela) in the ULB area
- Managed to identify products of 2 Kudumbashree units and forwarded to state mission, to be market through **Amazon Saheli**.
- Managed to start a **coffee vending machine** at Cherthala ULB office.

### 4. Support for Urban Street Vendors

- Assist City Project Officer to convene regular Town vending committee meetings.
- Assisted ULB/ Town Vending Committee to recognize 77 Street Vendors identified through survey by providing identity cards as directed in the Street Vendors Act-2014 and managed to distribute 58 cards.
- Managed to bring all 9 women street vendors under Kudumbashree network.

### 5. Shelter for Urban Homeless

- Conducted survey regarding the details of the shelters available on Cherthala ULB area.
- Conducted geo- tag of the shelters in the ULB area.

### 6. Other Achievements

- Assisted Palakkad Municipality to conduct Night survey to identify the size of Urban Homeless (2016-17).
- Assisted Chittur and Mannarkkad Municipalities to conduct the survey of Urban

Street Vendors (2016-17).

- Assisted Chittur and Mannarkkad Municipalities in setting up the Town Vending Committee as part of the implementation of Street Vendors Act-2014 and assist City Project Officer to convene regular meetings of the Committee (2016-17).
- Assisted the CDSs of Chittur and Mannarkkad Municipalities to form Self Help Groups. Assisted SHGs and ADSs from these municipalities to receive revolving fund under NULM scheme (2016-17).
- Assisted 46 unemployed youth from Palakkad to enroll in the skill development training programme under EST&P Component.
- Actively involved in the implementation of campaigns like Kudumbashree School, Neetham, Sparsham, etc.
- Undergone three days Integrated Capacity Development Programme for NULM Functionaries by the Centre For Environment And Development (CED), Thozhuvancode, Vattiyurkavu, Thiruvananthapuram
- Undergone two days Plan Project Implementation Training Programme organized by KILA @ Alappuzha.
- Attended two days Training Programme for CDS Chairpersons on NULM Programme Implementation organized by State Mission Management Unit at Mariya Rani Centre, Thiruvananthapuram
- Attended one day training programme on the implementation of PFMS by NMMU at State Mission Trivandrum.

**Prepared by**

**Sreejith.P.P**  
**CMM, Cherthala**