

MY ME PRIMARY REPORT



Details of the responsible officer

1	Name of District	Malappuram
2	Name of Person in Charge	Mrudula M
3	Designation	District Programme Manager(Marketing)
4	Contact number	9847364263

Basic information about the unit		
1	Name and contact number of ME unit adopted	Bismi Garments- 2007 (Famous kidsware) contact no:9526680322
2	Area of operation	Tailoring ladies garments,school uniform &students scout uniform
3	Location of ME	Vadakkangara (Makkaraparambu Panchayath)
4	Name and contact number of MEC in charge	Sreeja 7356773532
5	Whether MEC visits regularly and supports the unit?	Yes .
6	Individual/Group	Group
7	If group, Total number of members	10
8	Scheme (RME/Yuvashree/others (specify)	SGSY
9	Details of trainings received (PIP/EDP/Skill/Accounting&auditing/others(specify)	

10	Whether unit need any training	No
11	Present marketing strategy/Channels	Homeshop, Onam markets & other melas
12	Whether unit have any idea for business expansion or diversification	Yes. Business expansion
	Financial Details	
1	Whether registers are maintained properly?	Yes
2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	
4	Total revenue and expenditure in 2015-16	R: 1798700 E:1512500
5	Total revenue and expenditure in 2016-17	R: 158500 E:1413000
6	What are the financial assistance received from the Kudumbashree	Only Linkage loan
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes. They eligible for Technology fund and other financial assistance

1. Machinery details including production capacity: Manual sewing machine, electric sewing machine, over locker sewing machine,
2. Major observations /findings: Outdated machines .They need to buy new models of machines

3. PHOTO OF THE UNIT

