

**My Me Primary Report – Template**

<b>Details of the responsible officer</b>		
1	Name of District	KASARAGOD
2	Name of person In charge	SHIBI E
3	Designation	NRLM BLOCK COORDINATOR
4	Contact Number	7025515717

<b>Basic Information about the Unit</b>		
1	Name and contact number of ME unit adopted	APPAREL PARK, 9946548766
2	Area of Operation	Production and Service. Garments
3	Location of ME	Kundamkuzhy, Bedadka
4	Name & Contact Number of MEC in charge	Rajesh,9846710746
5	Whether MEC visits regularly and supports the Unit?	yes
6	Individual/Group	GROUP
7	If group, total no of members	19
8	Scheme (RME/Yuvashree/others (Specify))	RME
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	EDP,PIP,SKILL,ACCOUNTING,AUDITING,
10	Whether unit need any training	YES,(A/C, management training)
11	Present Marketing strategy/Channels	Wholesale and retail marketing
12	Whether unit have any idea for business expansion or diversification	YES, they need training for operating new machine.

<b>Financial Details</b>		
1	Whether registers are maintained properly?	yes
2	Whether Accounts are maintained perfectly?	no
3	Whether regular auditing has been done?	yes
4	Total revenue and expenditure in 2015-16	R: 2590238                      E: 2686205
5	Total Revenue and expenditure in 2016-17	R:                                      E:
6	What are the financial assistance received from the Kudumbashree	Innovation fund, training fund, technology fund
7	Whether unit is eligible for any financial assistance from Kudumbashree	no



1. Machinery details including production capacity:

- a. single needle - 14
- b. double needle - 5
- c. zigzag - 2
- d. flat lock - 1
- e. over lock - 1

2. Major observations/findings:

They can identify more marketing opportunities in this sector

3. Suggestions for improvement

- a. Require training in Accounting,
- b. Exposure visit

4. Initiatives needed for betterment:

provide management training.

5. Remarks (If any):