

State level Coordination Committee - 01/12/2014

Sl No	PIA	Years	DISTRICT	NO OF TRAINEES	COURSES	Appraisal by NIRD	Remarks based on initial appraisal by State Skills Team	Remarks of State level Coordination Committee
1	Aaruthal Foundation	1	Alappuzha Ernakulam Idukki Kozhikkode Trivandrum Thrissur	320	1. Fashion Designing Technology 2. Tour guide for International Tourists 3. Reservation Assistant, Telephone assistant & Information Assistant 4. Human Resource Associate 5. Banking Associate 6. Senior sales persons (Retail) 7. Laboratory Technician 8. Advanced web publishing 9. Construction Electrician- III 10. General duty attendant - Supervisor	Yes	1. PIA wants to change the trades. Among the 10 trades proposed, PIA wants to conduct only the trade - Senior sales persons (Retail). PIA's employment tie ups/arrangements to be verified. (It is a Trust/NGO) 2. Also PIA wants to include a) Jewellery Appraiser & Valuer/ Diamond Processing Polished Diamond Assorted & Grader (Advanced), Customer Care Executive (Call Centre) and Optical Fibre Splicer. New proposal to be submitted by the PIA. 3. PIA having experience in working in Idukki may be asked to submit a proposal exclusively for Idukki - SC/ST candidates.	PIA may not be selected
2	Orion Edutech Pvt. Ltd.	3	Kottayam Ernakulam Idukki Kollam Trivandrum Pathanamthitta	4,300	1. Data Entry Operator 2. Certificate in Hospitality 3. Certified Retail Professional	Yes	The PIA may submit credentials on their employment tie ups. Certified Retail Professional may be defined - target, job prospects. Data Entry Operator is not a lucrative career and there will not be much takers for it.	PIA may be selected
3	Tholon Knowledge Management Pvt. Ltd.	1	Kozhikkode Malappuram Palackad Wayanad Kannur Kasargod	1,620	1. ITES 2. BPO 3. Retail	Yes	The PIA may submit credentials on their employment tie ups.	PIA may be selected

4	Skil Pro	2	Trivandrum Thrissur Palakkad Kollam Kottayam Alappuzha	3,600	1. Food and Beverage Services 2. Customer relations and retail 3. Electrician 4. IT enabled services 5. Diesel engine mechanics	Yes	The PIA may submit credentials on their employment tie ups.	PIA may submit an undertaking that salary as per MoRD Guidelines will be provided
5	APITCO Limited	3	Alapuzha Ernakulam Idukki Kannur Kasargode Kollam Kottayam Kozhikkode Malappuram Palakkad Pathanamthitta Trivandrum Thrissur Wayanad	1,386	1. Telecom Sales 2. Desktop Publishing 3. Accounting 4. CRM 5. Reservation Assistant & Telephone Assistant 6. Hospitality Assistant 7. Pharmacy Assistant 8. Dialysis Assistant 9. Health Care Multipurpose Worker 10. Bed side Assistant 11. Reception Assistant and Information Assistant	Yes	PIA proposing more than 10 courses and many are inter-related. The jobs of Reservation Assistant & Telephone Assistant, Hospitality Assistant and Reception Assistant & Information Assistant are more or less similar. This may be combined to one trade. Health Care Multipurpose Worker and Bed side Assistant are low profile jobs and it will be difficult to mobilise candidates for such courses. Similarly role clarity and job prospects required for courses such as Pharmacy Assistant and Dialysis Assistant. Sectors like Telecom Sales and Desktop Publishing should guarantee placements, otherwise mobilisation of candidates will be difficult. PIA may focus on 3-4 trades which have guaranteed placements	PIA did not present

6	AVON Facility Management Services Ltd ✓	3	Idukki Malappuram Kannur Wayanad	4,000	1. IT Technical Support 2. Hospitality-F&B Services 3. Domestic Tour Operator 4. Business Banking Correspondent	Yes	PIA needs to specify the qualification for these courses. PIA could focus 12th standard passed candidates or graduates, instead of 8th Class or 10th Class passed candidates.	<del>PIA</del> PIA may be Selected.
7	BVG India Ltd	3	Kottayam Kasaragod Kozhikkode Thrissur Trivandrum Palakkad Ernakulam Wayanad	4,600	1. Mechanised house keeper 2. Cook Assistant 3. Receptionist 4. Steward 5. Head Houseman	Yes	The trades selected by the PIA seem to be non-attractive and non-conforming to the aspirations of Kerala youth. PIA may submit the logic behind the trade selection and the skill gap assessments conducted by them. May be approved only if PIA has strong employment tie ups and can offer guaranteed placements.	PIA did not present
8	Kapston Facilities Management Pvt. Ltd. ✓	1	Wayanad Palakkad Kannur Kasargode Kozhikkode Malappuram	1,620	1. Security Guard 2. House keeping 3. Hospitality - F & B	Yes	The PIA may submit credentials on their employment tie ups. Security Guard Course may not be taken by youths in Kerala, which also does not require 3 months.	PIA may be selected
9	Shriram New Horizons Limited ✓	3	Ernakulam Trivandrum Kozhikkode Malappuram Thrissur	4,950	1. Fabrication Welding 2. Basic Electrical 3. Industrial Electrician 4. Home Appliance Repair 5. Retail Sales 6. Nursing Assistant 7. Healthcare Multipurpose Worker 8. Plumber	Yes	PIA now interested to take up only a) Nursing Assistant, b) Basic Electrical, c) Refrigeration and Air Conditioning, d) Retail Sales, e) Welding and f) Beauty & Hair Care. Refrigeration & AC, Welding and Beauty & Hair Care are new courses. PIA may submit new application.  PIA needs to be specific whom are they focussing for Basic Electrical and Nursing Assistant Courses. There may not be much takers for these courses in Kerala. (PIA informed that job prospects of Nursing Assistants are outside Kerala)	PIA may be selected
<b>Total</b>				<b>26396</b>	General Comments - 1) Courses such as Hospitality Services, Retail Sales, ITES, Electrician and Receptionist proposed by more than one PIA in a District. In such cases, One Trade - One PIA - One District policy may be adopted.		<b>Not accepted.</b> →	

H. H. Chacko  
01/12/14

Valsade  
15/12/14