

### My Me Primary Report – Template

<b>Details of the responsible officer</b>		
1	Name of District	KASARAGOD
2	Name of person In charge	KRIPNA C
3	Designation	NRLM BLOCK COORDINATOR
4	Contact Number	7592921751

<b>Basic Information about the Unit</b>		
1	Name and contact number of ME unit adopted	AKSHARA PRINTING PRESS, 9539659003
2	Area of Operation	Production and Service.
3	Location of ME	KUTTIKOL
4	Name & Contact Number of MEC in charge	Rajesh,9846710746
5	Whether MEC visits regularly and supports the Unit?	No
6	Individual/Group	GROUP
7	If group, total no of members	10
8	Scheme (RME/Yuvashree/others (Specify))	Yuvashree
9	Details of trainings received (PIP/EDP/Skill/Accounting & Auditing/Others(Specify))	nil
10	Whether unit need any training	YES, management training
11	Present Marketing strategy/Channels	Wholesale and retail marketing
12	Whether unit have any idea for business expansion or diversification	YES, they need additional machines for expansion.

<b>Financial Details</b>		
1	Whether registers are maintained properly?	yes
2	Whether Accounts are maintained perfectly?	NO
3	Whether regular auditing has been done?	NO
4	Total revenue and expenditure in 2015-16	R: 1765941                      E: 1684634
5	Total Revenue and expenditure in 2016-17	R:                                      E:
6	What are the financial assistance received from the Kudumbashree	NIL
7	Whether unit is eligible for any financial assistance from Kudumbashree	YES



1. Machinery details including production capacity:

- a. Printing Machine
- b. Cutting machine
- c. Perpering:
- d. Tighting machine
- e. Scanner
- f. Spiral binding

2. Major observations/findings:

They have started their business in a panchayath building . they are very sincere in their work. Unit will expand if they get additional benefits from kudumbashree. they need color printing machines for more and quality product.

3. Suggestions for improvement

- a. Require training in Accounting, management and process for all members
- b. Exposure visit

4. Initiatives needed for betterment:

provide management training.

5. Remarks (If any):