

My ME Primary Report

Details of the responsible officer		
1	Name of District	Kottayam
2	Name of Person in charge	BOBY JACOB
3	Designation	City Mission Manager , NULM
4	Contact number	9446322062

Basic information about the unit		
1	Name and contact number of ME unit adopted	Alpha canteen, 9846571923
2	Area of operation	Kottayam Municipality
3	Location of ME	Inside the Kottayam Municipality
4	Name and contact number of MEC in charge	Sri. Aneesh
5	Whether MEC visits and supports the unit regularly?	No
6	Individual/ Group	Group
7	If group, total number of members	5
8	Scheme	SJSRY
9	Details of trainings received (PIP/EDP/Skill/Accounting/Others (Specify)	EDP, Skill
10	Whether unit needs any training?	Yes,
11	Present marketing strategy / channels?	Got order for the Programmes organized by Municipality, training programmes of CDS, District mission etc
12	Whether unit has any plan to expansion	Yes, by producing

	or diversification?	variety of snacks,& food items
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Financial details		
	Whether registers are maintained properly?	NO
	Whether accounts are maintained properly?	No
	Whether regular auditing has been done?	No
	Total Revenue and Expenditure in FY 2015 – 2016	No record available
	Total Revenue and Expenditure in FY 2016 – 2017	No record available
	What are the financial assistances received from Kudumbasree?	This unit was started under SJSRY scheme and they got a financial subsidy of
	Whether unit is eligible for any financial assistance from Kudumbasree?	Yes. Technology up gradation fund

Photo of the Unit

1. Machinery Details Including production capacity

Adequate utensils & machines

2. Major observations and Findings

Food items available in the canteen: Dosa, Iddly, Appam , egg masala, kadala, sambar ,chadney as Breakfast, For Lunch Rice,sambar, pulisseri, thoran Fish curry, fried fish, beaf & evening coffiee with a snack like onion vada, samoosa, dal vada etc.

- ☐ Working shift – Day shift, 9.00am – 5pm
- ☐ Working people- one paid staff other than the group members
- ☐ Individual earning – Rs. 1200–1500 is the average earning per member in a month roughly

Did not maintain cash book, stock register etc

3. Suggestions for improvement

- ☐ Keep the registers properly then only know the actual expenditure & income
- ☐ **By** selling variety food items , they can increase their income

Arrange trainings from available projects/plans.

4. Initiatives needed for betterment

Clean, hygienic environment & curtsey will increase the customers & thereby increase the income

They plan to apply for mudra loan of Rs. 3, 00,000/- for the developing the canteen

- ☐ They need training programmes for hospitality

☐ Somemarketing help/ ideas they need to penetrate new areas of work.