

My Me Primary Report - Template

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person in charge	Sudheesh MS
3	Designation	Block Coordinator (DDU GKY)
4	Contact Number	9605838969

Basic Information about the Unit		
1.	Name and contact number of ME unit adopted	Mathrkka curry powder unit
2.	Area of operation	Madakathara
3.	Location of ME	Madakathara
4.	Name and contact number of MEC in charge	Josphina: 9746152709
5.	Whether MEC visits regularly and supports the unit	Yes
6.	Individual/Group	Group
7.	If group, Total number of members	10
8.	Scheme(RME/Yuvasree/Others(Specify)	RME
9.	Details of trainings received (PIP/EDP/Skill/Accounting & auditing/Others(Specify)	PIP
10.	Whether unit need any training	Yes
11.	Present Marketing Strategy/Channels	Through CDS members and ADS members and Publicity.

12.	Whether unit have any idea for business expansion or diversification	Yes
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Financial Details		
1	Whether accounts are maintained perfectly?	Yes
2	Whether regular auditing has been done?	No
3	Total Revenue and expenditure in 2015-16	Nil (started on 2016)
4	Total Revenue and expenditure in 2016-17	R:30000 E: 35000
5	What are the financial assistance received from the Kudumbasree	nil
6	Whether unit is eligible for any financial assistance from Kudumbasree	Yes

Photo of the unit (Including officer in charge)



1, Machinery details including production capacity

- Roster Machine
- Grinding machine
- Packing machine

2, Major observations/Findings:

More Interior facility need for marketing. More publicity and assistance for marketing

3, Suggestions for improvement:

They will eligible for financial assistance for improving their production capacity and marketing facility

4, Initiative needed for betterment:

Finished room and financial assistance for technology upgrading

5, Remarks (if any)