

Details of the Responsible Officer		
1	Name of District	Ernakulam
2	Name of Person in Charge	Shine T. Money
3	Designation	District Programme Manager - Gender
4	Contact Number	9496333921

Basic Information about the Unit		
1	Name and Contact number of ME Unit Adopted	Moolamkuzhiyil flour mill & food products
2	Area of Operation	flour mill & food products
3	Location of ME	East Marady
4	Name & Contact Number of MEC in Charge	- Sophy, 9847834531
5	Whether MEC visits regularly and supports the unit?	- No
6	Individual/Group	Group
7	If group total no of Members	5
8	Scheme(RME/Yuvashree/Others(specify)	RME
9	Details of Training received (PIP/EDP/Skill/Accounting & Auditing /Others (Specify)	EDP
10	Whether unit need any training	Accounting and auditing
11	Present marketing strategy/Channels	As per order from catering unit
12	Whether unit have any idea for business expansion or diversification	Yes

Financial Details		
1	Whether Registers are maintained properly?	No
2	Whether Accounts are maintained perfectly?	No
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-2016	R: 156000(Avg) E: 96000 (Avg)
5	Total Revenue and expenditure in 2016-2017	R: 168000(Avg) E: 84000 (Avg)

6	What are the financial assistance received from the Kudumbashree	Subsidy
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes, Needed Technology upgradation, RF

Photo of the Unit (with Officer in charge)



1. Major Observation/Findings: - They get only EDP, subsidy as part of Kudumbashree, Lack of regular follows up, Poor branding,
2. Suggestions for Improvement: - Publicity and advertisement, work area development.
3. Initiatives undertaken for betterment: - Branding, new marketingstrategy.
4. Initiatives needed for improvement: - Technology up gradation.
5. Remarks if any