

**My ME Primary Report – Template**

Details of responsible officer		
1	Name of District	KOLLAM
2	Name of Person In charge	ASWATHI S
3	Designation	DISTRICT PROGRAMME MANAGER(MKSP)
4	Contact Number	9946069136

**Basic Information about the Unit**

1	Name and contact number of ME unit adopted	LAKSHI FOOD PRODUCT Mob:9447179051
2	Area of operation	Pickles , Chilli powder, coriander powder, turmeric powder, Coconut chutney, Chips.
3	Location of ME	Rubber thottam area, pavitreswaram.
4	Name and contact number of MEC in charge	Remya (7562774804)
5	Whether MEC visits regularly and supports the unit	Yes
6	Individual/Group	Group
7	If group total no of members	5
8	Scheme (RME/Yuvashree/Others Specify)	
9	Details of training received (PIP/EDP/Skill/Accounting&Auditing/Others Specify)	Skill
10	Whether unit needed any training	Yes
11	Present marketing strategy/Channels	Nearby shops, neighbourhood, Hotel etc.
12	Whether unit have any idea for business expansion or diversification	Yes ,they are planning to take a new building for their unit, and also they requires mechinaries for powdering masalas.

Financial Details

1	Whether registers are maintained properly?	Yes
2	Whether accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	Going to be done for the first time.
4	Total revenue and expenditure in 2015-2016	R:        E:
5	Total revenue and expenditure in 2016-2017	R:        E:
6	What are the financial assistance received from Kudumbashree	No
7	Whether units is eligible for any financial assistance from kudumbashree	Yes .The unit is eligible for Technology Fund.

Photo of the unit including officer in charge





(1)Major observations/ Finding: The unit starts to work from 2016, while starting the unit there were 14 members, now they got split due to inavailability of mechinaries.now they are facing problem in labour availability. If they are getting the mechinaries, out side labours can be avoid for the purpose of powdering masalas and cutting the pickles.There are trying to get the licence for their food product inorder to sale the product in large scale.

(2)Suggestions For Improvement: Making the mechineries available for their work and helping them to getting the licence for their food products..

(3)Initiatives undertaken for betterment: consult with the Panchayat for getting the licence and also taken initiative for MEC visit.

(4)Initiatives needed for Improvement: Getting licence for the food products.

(5) Remark if any: unit groups are highly interested in expansion of their unit and they are wishing to get good training for their business improvement including in making new variety of pickles and other products..