

Details of the responsible officer		
1	Name of District	Thrissur
2	Name of Person In charge	Greeshma C V
3	Designation	BC (MKSP)
4	Contact Number	9895014975

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Deepthy Convenient Food, 8891763797
2	Area of operation	Nadathara
3	Location of ME	Eravimangalam, Near Shashti Parambu Ambalam
4	Name & contact Number of MEC in charge	Josephina Davy, 9496248709
5	Whether MEC visits regularly and supports the unit?	If necessary
6	individual/Group	Group
7	If group, Total no of members	5
8	Scheme(RM E/Yuvashree/others(Specify)	Yuvashree
9	Details of trainings received (PIP/EDP/Skill/Accounting& Auditing/Others(Specify)'	EDP & Skill
10	Whether unit need any training	Yes. Legal requirements, Accounting & Book keeping, GST
11	Present Marketing strategy/Channels	Kudumbashree market, Festival markets, local sale
12	Whether unit have any idea for business expansion or diversification	Nil

Financial details		
1	Whether registers are maintained properly?	yes
2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	No
4	Total Revenue and expenditure in 2015-16	R: 655000 E:511000
5	Total Revenue and expenditure in 2016-17	R:978000 E:900000
6	What are the financial assistance received from the Kudumbashree	Subsidy
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes, SDA

Photo of the unit (Including officer in charge)



1. Major observations / findings:

The unit started its functioning on 14-08-2006 by availing Kudumbashree subsidy by 5 persons. Now they took a loan of Rs.3,00,000 on 16-07-2016. All the members are continuing in this group. Their major products are Achappam, Kuzhalappam, Cutlet, Parippuvada etc using conventional method.

2. Suggestions for improvement:

It is better to undertake Cattering work also to improve sale

3. Initiatives undertaken for betterment:

Discussed with MEC to avail the possibility for SDA

4. Initiatives needed for improvement:

5. Remarks if any: