

My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	Wayanad
2	Name of Person In charge	Srothi Rajan T
3	Designation	BPM SUEP
4	Contact Number	8138806046

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Vanadurga
2	Area of operation	Handicraft
3	Location of ME	Moolkuthi Ikonnu, Noolposha
4	Name & contact Number of MEC in charge	pradeep
5	Whether MEC visits regularly and supports the unit?	
6	Individual/Group	Individual
7	If group, Total no of members	—
8	Scheme(RME/Yuvashree/others(Specify)	
9	Details of trainings received (PIP/EDP/Skill/Accounting&Auditing/ Others(Specify)	No
10	Whether unit need any training	Yes
11	Present Marketing strategy/Channels	selling products locally
12	Whether unit have any idea for business expansion or diversification	No

Financial details		
1	Whether registers are maintained properly ?	NO
2	Whether Accounts are maintained perfectly?	NO
3	Whether regular auditing has been done?	NO
4	Total Revenue and expenditure in 2015-16	R: E:
5	Total Revenue and expenditure in 2016-17	R: E:
6	What are the financial assistance received from the Kudumbashree	Interest subsidy 7500/-
7	Whether unit is eligible for any financial assistance from Kudumbashree	Yes

Photo of the unit ( including officer in charge)

1. Machinery details including Production Capacity.

2. Major observations/findings : Vanadurga is a handicraft unit. It is a individual unit located in Nookuthikkunnu. Saraswathi is the owner of the unit she is very skilled in making handicraft but needs training for making varieties in handicrafts.
3. Suggestions for improvement: Now the unit is struggling for selling the products. they can't get proper market. They can't go for melas and chonthas because of high travelling expenses.
4. Initiatives needed for improvement She needs training for making varieties of handicrafts. And needs one vehicle for selling their products in weekly market chonthas and other melas.
5. Remarks if any