

## Alappuzha Field visit on 02.11.2017

1. Visited Alappuzha as part of District level ME Survey training. District Mission team, MECs and RPs participated in the programme.



2. Visited **Snehatheeram Homestay** as part of the field visit: 7 vibrant women entrepreneurs were engaged in the activity. Home stay is made of eco friendly materials and solar energy utilized for electricity and hence it is a replicable and innovative model. The facilities in the homestay are limited and congested. In order to grab more tourists /visitors they need to focus on improving infrastructure facilities and ambience.

**Outcome of the visit:** As the project is an innovative model, and is eligible to get Innovation fund. I have entrusted concerned MEC to prepare project for innovation fund and the same has been sanctioned by state mission. As a result

Snehatheeram received Rs.3,50,000 as innovation fund from Kudumbashree mission to improve facilities.

