

My Me Primary Report – Template

Details of the responsible officer		
1	Name of District	WAYANAD
2	Name of Person In charge	Vysakh .M. Chacka
3	Designation	Block co-ordinator DDUWKY
4	Contact Number	8547217962

Basic Information about the Unit		
1	Name and contact number of ME unit adopted	Soolya coffee powder
2	Area of operation	Flour mill
3	Location of ME	Ambalavayal
4	Name & contact Number of MEC in charge	Sheeba .
5	Whether MEC visits regularly and supports the unit?	NO
6	Individual/Group	Group
7	If group, Total no of members	4
8	Scheme(RME/Yuvashree/others(Specify)	RME
9	Details of trainings received (PIP/EDP/Skill/Accounting&Auditing/Others(Specify)	COT, EDP, Skill
10	Whether unit need any training	PIP- for Masala powder making.
11	Present Marketing strategy/Channels	Direct marketing.
12	Whether unit have any idea for business expansion or diversification	New packing & standardization of product

Financial details		
1	Whether registers are maintained properly ?	Yes
2	Whether Accounts are maintained perfectly?	Yes
3	Whether regular auditing has been done?	Yes
4	Total Revenue and expenditure in 2015-16	R: E:
5	Total Revenue and expenditure in 2016-17	R: E:
6	What are the financial assistance received from the Kudumbashree	Subsidy, R.F
7	Whether unit is eligible for any financial assistance from Kudumbashree	Technology Fund

Photo of the unit (including officer in charge)

- Machinery details including Production Capacity. pulveriser, 20-50 kg / 100 kg
- Major observations/findings:- Twice in a week they opened the unit. There is no production ~~was~~ regularly.
- Suggestions for improvement: :-
 - Daily working strategy
 - wants to find out new marketing strategy.
- Initiatives needed for improvement :- Packaging
- Remarks if any :- regular market finding.