



**Annual action Plan 2018-19**

# **AGRICULTURE DIVISION**

**Agriculture Division**  
**Summary of annual plan 2018-19**

<b>No of scheme</b>	<b>Name of the scheme</b>	<b>Aim Physical</b>	<b>Total funds earmarked</b>	<b>Page no (where details are available)</b>
Ag01	Organic farming	To promote the production of agricultural commodities with organic certification 10,000 Ha will be put under organic farming in 200 clusters in all districts	243.22 lakhs	1
Ag02	Homestead Passion fruit cultivation	Passion fruit cultivation in all districts. 10000 seedlings will be distributed to each district for implementation of the project.	61.02 lakhs	2
Ag03	Intensive banana cultivation	Expand Intensive banana cultivation in 2000 Ar. of land across kerala by providing support to <b>2000</b> groups	336.2 lakhs	3
Ag04	Fallow less village	An initiative to identify and bring the fallow lands under each CDS into cultivation in Convergence with GPs and Agri Dept	Convergence with Gp and Agri. Departments	4
Ag05	Plant nurseries	140 plant nursery units will be established (10 per district) to ensure supply of quality seedlings and saplings	77 lakhs	5
Ag06	Agri Therapy	Agri-therapy programme envisages mental and physical development of the individuals BUDS and BRC through vegetable cultivation.	12.09 lakhs	6
Ag07	Producer companies	Establishing district / CDS level collectives and formation producer companies by providing tech and fin support	145.4 lakhs	7
Ag08	Value addition units	Establishing 50 units in coconut, 35 units in BANANA and 5 CFCs each in both	205 lakhs	8

	in association with SFAC			
Ag09	Establishing tribal JLGs and tribal JEVA team	To ensure food security for the poorest of the poor (tribal JLGS) in the state	124.2 lakhs	9
Ag10	Medicinal plant cultivation	Medicinal plant cultivation on 500 Ha of land in 5 districts 2000 Jlg formation for undertaking cultivation	80 lakhs	10
Ag 11	Paddy Producer company	Establishing collectives And formation State level paddy producer company promoting agency	572.25 lakhs	11
Ag 12	Interest subsidy and area incentives	Interest subsidy and area incentive to JLGs for bank linkages and cultivation respectively	1000 lakhs	12
Total state plan			1000	
Total NRLM			648.76	
Total MKSP (Agri.)			515.2	
Total MKSP (VC)			492.42	
Fund from SFAC			200	
<b>Grant total</b>			<b>2856.38 lakhs</b>	

## Part A-Roll out details

### AG 01- Organic Farming

**Aim:** To promote the production of agricultural commodities with organic certification.

**Project description:** This is a prestigious programme envisaged by NRLM for the year 2018-19 under farm livelihoods. 10000 ha will be put under organic farming in 201 clusters in all 14 districts by engaging 20 000 JLGs. One SRPs will monitor the activities of 50 JLGs. For this SRP would be given precise training to maintain stringent standards. 400SRP will be engaged for 20 000JLGs. PGS certification would be sought for organic farming. From the already established Bio pharmacies, one from each block (total 152) would be strengthened to support the input needed for org. farming activities.

**Total funds earmarked:** 243.22 lakhs

Sl no	District	Physical target	Financial allotment
1	Thiruvananthapuram	11 clusters	<b>243.22lakhs</b>
2	Kollam	11 clusters	
3	Pathanamthitta	8 clusters	
4	Alappuzha	12 clusters	
5	Kottayam	11 clusters	
6	Idukki	16 clusters	
7	Ernakulam	14 clusters	
8	Thrissur	16 clusters	
9	Palakkad	13 clusters	
10	Malappuram	15 clusters	
11	Kozhikkode	11 clusters	
12	Wayanad	8 clusters	
13	Kannur	11 clusters	
14	Kasargode	12 clusters	
	Total	<b>201 clusters</b>	

### Implementation strategy with timeline and stepwise costs

Sl no	Activity	Timeline	Cost involved (lakhs)	Cost details
1	Identification Of SRP	May-18	2	2 srp/ block/ 400 per state
2	Training of SRP	May-June	12	3000 Rs per SRP
3	Mobilization and training of the JLG	July-August	4.02	50 JLG under each of the SRP, total 20,000 targeted JLG



## AG 02- Passion fruit cultivation

**Aim:** Promote Passion fruit cultivation in all districts.

**Project description:** This project is to popularize the passion fruit cultivation all over Kerala in view of the spreading acceptance and high returns of passion fruit.

The existing area under vines in each GP would be done prior to the start of the project to assess the gaps in production and marketing. This task is entrusted with NHGs and the circulars have already been issued. This process might be the first ever data collection of a single fruit crop done so rigorously and minutely statewide by any agency.

10000 seedlings will be distributed to each district for implementation. The seedlings would be either be procured from Kudumbashree JLG groups or from VFPCCK at the rate of 15 Rs/ seedling or lower. Planting will start in MAY and harvesting 6-7 months later. 40 000 farmers are targeted for training and issuance of seedlings. Planting would be done in such a way that contiguous panchayats would be selected in a block for easiness in harvesting and transportation later. A collective system of harvesting is planned during harvesting season. The produce would be marketed through Nattuchanthas as well. Value addition and scale up will follow.

**Total funds:** 61.02 lakhs

Sl no	District	Physical target	Financial Allotment (rs)
1	Thiruvananthapuram	10, 000 seedlings/district	<b>61.02 lakhs</b>
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total	<b>1 40 000 seedlings</b>	

### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Assessment of existing no of passion fruits vines in the proposed two districts	March 31st 2018	--	
2	JEVA team training on passion fruit training	April	1.2	600 JEVA team, 200/member
3	Capacity building of the community	may - june	36	40 000 people trained at 90 Rs/persons
4	Training of the JEVA on Passion fruit harvesting and value addition	Nov - dec	1.82	605 JEVA team trained at 150/Person for 2 days
5	harvesting and packing training for the farmers (40,000 targeted)	Dec	20	Farmers training
6	Passion fruit cultivation- Honorarium to JEVA for training	June onwards	2.00	250rs per session (50 People/session), 800 sessions- 40 000 people
7	Sales of fruits through Naattuchanthas and Agro bazaars	Nov- Dec 2018 onwards		

### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- Data collection of existing cultivation-	Already issued	
2	Circulars -Training, harvesting, selling etc	May 31st	June 31st

### Monitoring table

SL No	Name of District	No of beneficiary trained	No of Saplings planted	Area covered

### AG 03- Intensive banana cultivation

**Aim:** Expand Intensive banana cultivation in 2000 Ar.

**Project description:** Targeting the next ONAM season 5000 Ar. are already under cultivation. Mapping of the present status of banana growing would be undertaken to assess the needs in view of the fact that during previous season the there was high scope for value added products.

To market the produce during festive season 10 000rs would be provided to District JEVA team as revolving fund. 1200 JLGs would be identified and trained for value addition and 600 units would be established across the state supporting them with 50 000rs for procurement and marketing activity. In order to sustain and scale up the programme and value chain units 2000 more new JLGs would brought up into banana cultivation.

**Total funds:** 336.2 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	2000 acres	336.2 cr
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total		

#### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Mapping the present details of Intensive Banana Cultivation	June - July	11	Rs. 100/ JLG Visit
2	Market the Produce through Naattuchantha & onam Markets	Aug	15.2	Rs. 10000/ District JEVA team as Revolving Fund



3	Value addition - banana-training for the identified units	July- Aug	6	1200 JLG to be identified and trained @ 500/ JLG
4	value addition unit of banana revolving funds for the units	Aug-sept	300	600 units to be established, revolving funds of 50,000/ unit for procurement and marketing activity
5	Training to 2000 New Groups, one person from one group	Aug-Sept	4	Training of groups @ 200

#### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Circulars- Mapping of existing area under cultivation	July 31st	August 1st
2	Guidelines- Revolving fund for banana units	July 15th	Aug 1st

#### Monitoring table

SL No	Name of District	Area under cultivation	Quantity of produce marketed	No of Value Added units established

#### AG 04- Fallow-less village programme

**Aim:** To bring the fallow unproductive lands into cultivable lands for enhancing overall agricultural production and productivity in the state.

**Project description:** This is an Initiative to identify and bring the fallow lands under each CDS into cultivation. Fallow lands under each CDs will be mapped and cultivated in Convergence with GPs, MNREGS and Agri Dept. Paddy lands would be given thrust under this programme. The targeted area for each district is 100ha inclusive of both dry and wetlands. MNREGA support would be utilized for land preparation and other basic activities.

**Total funds:** Nil (Convergence with Gp, MNREGA and Agri. Departments)

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	100 acres	--
2	Kollam	100 acres	--
3	Pathanamthitta	100 acres	--
4	Alappuzha	100 acres	--
5	Kottayam	100 acres	--
6	Idukki	100 acres	--
7	Ernakulam	100 acres	--
8	Thrissur	100 acres	--
9	Palakkad	100 acres	--
10	Malappuram	100 acres	--
11	Kozhikkode	100 acres	--
12	Wayanad	100 acres	--
13	Kannur	100 acres	--
14	Kasargode	100 acres	--
	Total	<b>1400 acres</b>	--

#### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline
1	Identification of fallow lands	June july 2018
2	Land preparation in convergence with MNREGA	July august 2018

**AG 05- Fallow-less village programme**

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Circulars- Identification of fallow areas	June 31st	July 15th
2	Circulars- Other departments	July 15th	July 31st

**Monitoring table**

SL No	Name of District	Cultivable fallow land identified	Area converted for farming	Type of land	
				Dryland	wetland

## AG 05- Plant nurseries

**Aim:** Establishment of plant nurseries to ensure supply of quality seedlings to public and JLG groups with the aim of livelihood support

**Project description:** As of now, the seed and seedling requirements of every agricultural programme envisaged by Kudumbasree depends largely on external agencies like VFPCCK or KVKs. (Ex. Passion fruit). This project visions the self sustenancy on demand of propagation material for us as well as supply of quality seedlings and saplings to all.

140 plant nursery units will be established (10 per district). The nursery sites would be identified in districts considering the aspects like, sizeable plot, road access, and availability of basic resources. 140 units would be identified and given high end training in different propagation and maintenance techniques. Start up funds would be extended to each unit @50 000. SScale up and branding of Kudumbashree nurseries are also contemplated.

**Total funds:** 77 lakhs

Sl no	District	Physical target	Financial Allotment (rs)
1	Thiruvananthapuram	10 nurseries/ district	5.5 lakh/district
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total	<b>140 nurseries</b>	<b>77 lakh</b>

### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Mobilization of the Units	june	--	10 units to be identified in each of the districts
2	Training of the identified units	July	7	multiple trainings over one year period, @ 5000/ unit

3	Start up funds for the identified units	Aug	70	50,000 per unit
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**Policy decisions**

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- Establishment of plant nurseries	June 15th	July 1st
2	Guidelines- Start up fund -issuance and utilization regarding	July 15th	August 1st

**Monitoring table**

Sl No	Name of District	No of Plant Nurseries Identified	No of units supported with start up fund	Amount Distributed	No of Units Established

## AG 06- Agri therapy

**Aim:** To start Agri-therapy programme in 155 BUDS schools

**Project description:** Agri-therapy programme envisages mental and physical development of the individuals BUDS and BRC through vegetable cultivation. In this project a minimum of 2 cents of land would be used for cultivation by the students. These lands can be either the school premises itself or adjoining lands used by the JLG groups.

A training session (to cover the supply of inputs) to school would be done at the rate of 5000/school. A master would be assigned the duty of managing the plot, he would visit the plot each week and guide the students.

**Total funds:** 12.09 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	<b>155 schools</b>	<b>12.09 lakhs</b>
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total		

### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Each of the BUDS/ BRC to supported through Master farmers	Aug- Sept	7.75	one training session/ school for supply inputs . 5000/ school
2	Master farmer visit to the school for managing the activity	Sept - March	4.34	monthly 4 visits, each visit of 100 Rs

**Policy decisions**

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- Role of master farmers- honorarium, visits, trainings etc	Aug 1st	Aug 15th

**Monitoring table**

SL No	Name of District	No of BUDS School in the District	No of buds schools involved	Area under cultivation

### AG 07- Producer company

**Aim:** Establishing district / CDS level collectives and formation of producer companies by providing tech and fin support .

**Project description:** As part of MKSP value chain activity formation of producer companies would be encouraged through this project, targeting the establishment of 14 PCs across the state. For this at state level 200 staff personnel would be trained on PC formation. Each district will identify at least one PC on any commodity as per local preference. Support would given in the form of administration expenses, infrastructure funds and share capital.

This project would get the assistance of NABARD promotional incentive @ 2 lakh per PC.

**Total funds:** 145.4 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	One PC per district	Around 10 lakh/district
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total	14 districts	<b>145.4 lakhs</b>

#### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	staff training and capacity building on PC formation	April	4	average of 200 persons to be trained at multiple level / @ 2000 (exposure visit included)
2	Mobilization and registration of producer company	May- Aug	7	each district to identify one PC and provide the detailed



	at the community level			plan of action
3	administration expense of the producer company	Sept -march	8.4	CEO manager, accountant. Meeting of the BOD. @ 60000/PC
4	Infrastructure funds for the PC	Feb -March	42	3 lakh for 14 units
5	Share capital to FPCs	Feb- march	84	6 lakhs (approx) per FPC as share capital

#### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- Concept of PCs, formation process, legal aspects, BOD, CEO, profit sharing etc	April 15th	May 1st
2	Circular- Support regarding infrastructure facilities, revolving funds	August 15th	Sept 1st

#### Monitoring table

Sl No	Name of District	Area/ Crop in which PC is Formed	No of Farmers identified for establishing PC	Status of establishment of PC

## AG 08- Value addition units in coconut and banana

**Aim:** Establishing value addition units in banana and coconut

**Project description:** value addition units would be set up in 50 units in coconut, 35 units in BANANA and 5 CFCs each in both. Banana units would in 7 dists and coconut in 10 districts.

This project is in association with SFAC, small farmers agriculture society, under agriculture dept. Overall planning, implementation and monitoring the scheme is entrusted with Kudumbasree, letting us free. Each unit of banana and coconut can have 2 lakh each subsidy for establishment and for CFCs the amount is 6 lakhs each as subsidy.

**Total funds:** 205lakhs

Sl no	District	Physical target		Financial Allotment (lakhs)
		Banana	Coconut	
1	Thiruvananthapuram	1	1	205 lakhs
2	Kollam	1	1	
3	Pathanamthitta	1	--	
4	Aalappuzha	--	1	
5	Kottayam	1	--	
6	Idukki	1	--	
7	Ernakulam	--	1	
8	Thrissur	--	1	
9	Palakkad	--	1	
10	Malappuram	1	1	
11	Kozhikkode	--	1	
12	Wayanad	--	--	
13	Kannur	--	1	
14	Kasargode	--	1	
	Total	7 districts	10 dists	205 lakhs

### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Mobilization of units and training	May	3	average 1000 people to be mobilized and trained @ 600= 6 lakhs
2	Setting up of the units	July -Aug	170	Subsidy component for the units to be released to the loan bank account

3	Setting up of CFCs	Aug-sept	30	Subsidy component for CFCs.
4	Monitoring of the Units , both VC unit and CFC	Sept onwards	2	Monthly meetings of ~17 units in each district

#### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines-Value addition units and CFCs setting up, subsidy component, monitoring	July 15th	Aug 1st
2	Guidelines-Role of VCC/DPMs	July 15th	Aug 1st

#### Monitoring table

SL No	Name of District	No of Banana Value Addition Units formed	No of Coconut Value Addition Units formed	No of CFC Formed

## AG 9- Tribal JLGs and Tribal JEVA formation

**Aim:** Establishing tribal JLGs and tribal JEVA team

**Project description:** Formation of JEVA marked a mile stone in entrepreneurial guidance and evaluation in Kudumbasree agricultural interventions. To scale up and strengthen the activities in the poorest sections of the community, this project submit the concept of tribal JLGs and tribal JEVA team. Selected districts where ST population is considerably higher are selected for implementation.

200 tribal JLGs would be formed in these dists which practice on tradition agrl. And also 200 JEVA members would be trained. Revolving funds to all tribal JLGs @ 50 000/JLG. Documentation of best practices would be done in all these 5 dists.

**Total funds:** 124.2 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	TVM	40 JLGs and 40 JEVA members	Revolving fund of 50 000/JLG (ST JLG only). Formation and training of Tribal JEVA team in all districts (total exp-25.2 lakhs)
2	Idukki	40 JLGs and 40 JEVA members	
3	Palakkad	40 JLGs and 40 JEVA members	
4	Wayanad	40 JLGs and 40 JEVA members	
5	Kannur	40 JLGs and 40 JEVA members	
	Total	<b>200 JLGs and 200 JEVA members</b>	

### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved (Lakhs)	Cost details
1	Formation of tribal JLGs according to the population of districts and training	May-july	10	5000rs each for 200 JEVA members
2	Selection and formation of new tribal JLGs practicing in traditional agriculture	Aug-Sept	100	Revolving fund to 200JLGs @ 50 000 each

3	Honararia for JEVA	Sept onwards	4.2	300 rs/200 JEVA for 7 Months
4	Documentation of best Agrl practices pertaining to each district	Sept onwards	10	2 lakhs/district

#### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- for selection of tribal JEVA	May 1st	May 15th
2	Guidelines-Role of tribal JEVA, Honorarium, visits	May 15th	June 1st
3	Guidelines-Categorization, release, monitoring etc of revolving funds	Aug 31st	Sept 15th
4	Guidelines-Incentive pattern	Sept 30th	Oct 15th

#### Monitoring table

SL No	Name of District	No of JLGs formed	Amount distributed as RF	No of JEVA Selected

## AG 10- Medicinal plant cultivation

**Aim:** Medicinal plant cultivation for livelihood promotion

**Project description:** Medicinal plants used in ayurveda industry are about 400sp and the Medicinal plant related trade in India is 1000cr/yr. Only 10% of items is obtained from cultivated sources. Main collection is from the wild. Resource is depleting. Demand for ayurvedic products INCREASE 30% every year. Explosion of Ayurvedic /Herbal FMCG products in India (Patanjali Ayurved, Himalaya, Dabur, etc.), Alternative medicines are being sought after for many lifestyle disorders and also the fact that India's exports of Raw herbs and Herbal products have increased multi-fold in the past 10 years, prompted this project.

Medicinal plant cultivation on 500 Ha of land by 2000 Jlg for undertaking cultivation. 100 ha each per dist is targeted. Collection centres would be established for supporting cultivation.

**Total funds:** 80 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	100 ha each per district engaging 2000 JLGs	Training cost @2000/JLG and incentives @5000/ha. Establishment of CFCs
8	Thrissur		
12	Wayanad		
13	Kannur		
14	Kasargode		
Total		500 ha	<b>80 lakhs</b>

### Implementation strategy with timeline and stepwise costs

Activity	Timeline	Cost involved	Cost details
Mobilization of units and training	May- july	40	average 2000 people to be mobilized @ 2000 Rs per JLG
Distribution of Incentives	Nov DEc	25	@ 5000Rs/ ha for 500 ha.
Setting up of Collection centers	Aug-sept	15	3 lakh each for setting CFCs

### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines-Medicinal plant cultivation, Role of JEVA team, Training,	June 31st	July 15th
2	Guidelines-Incentives and Setting up of collection centres	July 15th	Aug 1st

### Monitoring table

SL No	Name of District	Area of cultivation	No of JLGs involved	CFCs establishment status

### AG 11- Paddy producer company

**Aim:** Establishing district / CDS level collectives and formation State level paddy producer company promoting agency

**Project description:** Establishment of 10 paddy collectives in the state and formation of an apex body for these producer companies are envisaged by this project. Revolving funds would given @ 50rs/kg to these PCs for procurement and marketing. Along with these infrastructure funds would also be given. 5 CFCs would be established at strategical locations. After the setting up of regional PCs an apex state level promoting agency is the final target of this project.

**Total funds:** 572.25 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	Establishment of 10 paddy collectives and State level paddy producer company	Revolving funds for paddy collectives : (1000 t X 50rs/kg) = 5 Cr (NRLM and VC) Infrastructure funds for Collectives ( 10X 3 lakhs= 30 Lakhs) Mobilisation and training expenses ( 20 Lakhs)
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total	14 districts	<b>191 lakhs</b>

#### Implementation strategy with timeline and stepwise costs

Sl No	Activity	Timeline	Cost involved	Cost details
1	Mobilization of units and training	July aug	10	To mobilize 10000people
2	Member training	aug	10	200x 5000
3	Training of BOD and management team	dec	1.5	150 people @1000



4	Procurement of paddy (Revolving)	--	500	@ 50Rs/ 1000 tonnes
5	Establishment of of CFCs	Aug-sept	50	10 lakh each for setting 5 CFCs exclusively for paddy
6	Formation state level producer company	Sept oct	0.75	training and handhold support

### Policy decisions

Sl No	Details of policy decision	Target date for order	Target date for rollout
1	Guidelines- formation of collectives, training, PC formation, procurement etc	June 31st	July 15th
2	Guidelines-utilization of revolving fund, establishment og CFCs, State level	July 15th	Aug 1st
3	Guidelines- formation of state level agency	Sept-Oct	Nov 1st

### Monitoring table

SL No	Name of District	No of collectives	No of JLGs involved	Area of production (In tones)	CFCs established	Tonnes of paddy processed

### AG 12- Interest subsidy and Area incentive

**Aim:** To distribute Interest subsidy and area incentive to JLGs for bank linkages and cultivation respectively to all JLGs having linkages and cultivation

**Total funds:** 100 lakhs

Sl no	District	Physical target	Financial Allotment (lakhs)
1	Thiruvananthapuram	All eligible JLGs	
2	Kollam		
3	Pathanamthitta		
4	Alappuzha		
5	Kottayam		
6	Idukki		
7	Ernakulam		
8	Thrissur		
9	Palakkad		
10	Malappuram		
11	Kozhikkode		
12	Wayanad		
13	Kannur		
14	Kasargode		
	Total		<b>100 lakhs</b>

### Implementation strategy

Activity	Timeline	Cost involved (lakhs)	Cost details	Fund source
Receipt of applications	August-Sept Dec-Jan Apr-May	100	As per existing Guidelines	State plan

**Fund required**

<b>Source</b>	<b>Allotted amount (crores)</b>	<b>Anticipated Expenditure (crores)</b>	<b>Addl. Required (crores)</b>	<b>Required for</b>
<b>State plan</b>	10	10	20.00	Area incentive and interest subsidy
		0.25	0.25	Medicinal plant incentive
<b>NRLM</b>	5.5	6.48	0.98	Paddy producer company
<b>MKSP</b>	3.3	5.15	1.85	Paddy producer company
<b>MKSP- value chain</b>	1.589	4.92	3.33	Passion fruit, Various PC formation, medicinal plants, banana, organic farming
<b>Total Required</b>			<b>26.42</b>	