

My ME Primary Report

Details of the responsible officer

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|---|--------------------------|-----------------------------|
| 1 | Name of District | Idukki |
| 2 | Name of Person in charge | Johny Joseph |
| 3 | Designation | City Mission Manager – NULM |
| 4 | Contact number | 9446517257 |

Basic information about the unit

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| 1 | Name and contact number of ME unit adopted | Techno World IT Solutions |
| 2 | Area of operation | Thodupuzha Municipal area |
| 3 | Location of ME | Ward 9, Muthalakodam, Thodupuzha |
| 4 | Name and contact number of MEC in charge | Sheeja Mahesh, 9895653007, 9497441210 |
| 5 | Whether MEC visits and supports the unit regularly? | Yes |
| 6 | Individual/ Group | Group |
| 7 | If group, total number of members | 5 |
| 8 | Scheme | SJSRY |
| 9 | Details of trainings received (PIP/EDP/Skill/Accounting/Others (Specify)) | DTP & Data Entry training |
| 10 | Whether unit needs any training? | Yes. Hardware service training |
| 11 | Present marketing strategy / channels? | Direct |
| 12 | Whether unit has any plan to expansion or diversification? | Yes |

| <u>Financial details</u> | | |
|---------------------------------|---|---|
| 1 | Whether registers are maintained properly? | Yes |
| 2 | Whether accounts are maintained properly? | Yes |
| 3 | Whether regular auditing has been done? | Yes |
| 4 | Total Revenue and Expenditure in FY 2015 – 2016 | R: 1,33,543 E: 2,02,854 |
| 5 | Total Revenue and Expenditure in FY 2016 – 2017 | Auditing not done yet. |
| 6 | What are the financial assistances received from Kudumbasree? | This unit was started under SJSRY scheme and they got a financial subsidy of 1,25,000/- |
| 7 | Whether unit is eligible for any financial assistance from Kudumbasree? | Yes. Technology upgradation fund |

Photo of the Unit





1. Machinery Details Including production capacity

Number of Hardwares

- Computers with all supporting accessories – 7
- Laptop – 1
- Printer – 1
- Photocopier - 1

2. Major observations and Findings

- Doing Data entry, DTP works and Photocopying
- Working shift – Day shift, 9.00am – 6pm
- Working people – No other staffs are working there, only promoters are the workers.
- Individual earning – Rs. 8000 – 10000 is the average earning per member
- They expect regular data entry works from Kudumbasree/ related projects.

3. Suggestions for improvement

- Equip them with updated technologies and software.
- Regular trainings will enable them to do things in more professional way. Arrange trainings from available projects/plans.

4. Initiatives needed for betterment

- Individual / group loan may be sanctioned by considering their good track history. They plan to apply for a loan of Rs. 3, 00,000/- for the development plan.
- They need a new photocopier and plan to move in new rented space which will be more accessible by public.
- Some marketing help/ ideas they need to penetrate new areas of work.